



# DIMINISHED VALUE

## OF GEORGIA

### Top 10 Luxury Vehicle Registrations 2021 vs 2020

Thursday, January 20, 2022

Tesla increased sales by 75% from 2020 to 2021 and is on the brink of overtaking BMW as the #1 luxury brand volume automaker in the US.

The table below shows new vehicle registration in the US in 2021 compared to 2020.

All Luxury brands sold more vehicles within that time frame except Lincoln whose sales shrunk by 7.6%.

Rank	Make	2020 Sales	2021 Sales	Change
1	BMW	275,697	352,893	28.0%
2	TESLA	192,187	336,327	75.0%
3	LEXUS	267,098	325,860	22.0%
4	MERCEDES BENZ	262,599	278,092	5.9%
5	AUDI	180,961	213,534	18.0%
6	ACURA	133,737	167,171	25.0%
7	CADILLAC	123,242	131,253	6.5%
8	VOLVO	106,950	127,270	19.0%
9	LINCOLN	102,955	95,130	-7.6%
10	LAND ROVER	77,626	82,672	6.5%

