

Appraiser Blog

The Top 10 Slowest-Depreciating Used Cars in the U.S



By Tony Rached

The Top 10 Slowest-Depreciating Used Cars in the U.S

Thursday, December 21, 2023

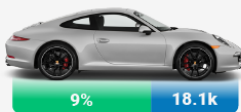
In the ever-evolving landscape of the automotive industry, the resale value of a used car is a crucial factor that can significantly influence the purchasing decisions of consumers.

As the used-car market continues to thrive, with prices soaring due to disruptions in new car supply chains caused by the pandemic, it becomes imperative to identify which vehicles stand the test of time when it comes to depreciation.

The Top 10 Slowest Depreciating Cars in the US



1. Porsche 911 (Coupe)



2. Porsche 718 Cayman



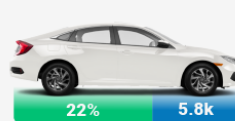
3. Toyota Tacoma



4. Jeep Wrangler



5. Honda Civic



6. Subaru BRZ



7. Chevrolet Camaro



8. Toyota C-HR



9. Subaru Crosstrek



10. Toyota Corolla



Average 5-YR
Depreciation



Average Difference
From MSRP

Ranking Methodology: Unveiling the Cars with the Best Resale Value

For this analysis, we turn to data from iSeeCars, which meticulously examined over 1.1 million used cars from the 2018 model year, sold between November 2022 to October 2023. Models that were no longer in production as of the 2022 model year were excluded, ensuring a focus on currently relevant vehicles. The spotlight shines on the top 10 vehicles with the lowest depreciation rates over a five-year period, offering a comprehensive view of cars that retain their value remarkably well.

Porsche Dominates: Unrivaled Resale Value After Five Years

Topping the charts in the realm of resale value, Porsche emerges as the undeniable champion. The Porsche 911 (Coupe) secures the coveted first position, losing a mere 9% of its retail value in the used-car market over five years. This iconic model, with a price range spanning from \$90,000 to \$294,000 based on various specifications, showcases Porsche's commitment to enduring value.

Following closely, the Porsche 718 Cayman claims the second spot with an 18% depreciation rate. Notably, two additional Porsche models, the Boxster and the 911 convertible, secure positions at 12th and 15th, losing approximately 25% of their retail value. The consistent presence of Porsche reaffirms its reputation for delivering vehicles with exceptional resale value.

The Elite Circle: Cars with Exceptional Resale Value

Let's delve into the full list of the slowest-depreciating cars in the United States, showcasing their average five-year depreciation rates and the average difference from Manufacturer's Suggested Retail Price (MSRP):

Rank	Model	Average 5-Yr Depreciation	Average Difference from MSRP
1	Porsche 911 (Coupe)	9%	\$18,094
2	Porsche 718 Cayman	18%	\$13,372

3	Toyota Tacoma	20%	\$8,359
4	Jeep Wrangler	21%	\$8,951
5	Honda Civic	22%	\$5,817
6	Subaru BRZ	23%	\$8,114
7	Chevrolet Camaro	24%	\$10,161
8	Toyota C-HR	24%	\$6,692
9	Subaru Crosstrek	25%	\$7,214
10	Toyota Corolla	25%	\$5,800

Beyond Porsche: Diverse Resilience in Resale Value

While Porsche takes the lead, other automakers also demonstrate remarkable resilience in terms of resale value. The Toyota Tacoma, a prominent player in the American truck market, claims the third position with a 20% depreciation rate. The Jeep Wrangler (-21%) and the Honda Civic (-22%) secure the fourth and fifth spots, respectively, rounding out the top five cars with the best resale value.

Furthermore, the inclusion of sports cars such as the Subaru BRZ and Chevrolet Camaro in the top 10 suggests that vehicles appreciated for their design and performance also stand out in terms of enduring value.

Japanese Automakers Shine: A Consistent Trend

Beyond the sports category, Japanese automakers emerge as clear favorites in the realm of resale value. Collectively, Toyota, Subaru, Honda, and Nissan contribute to half of the cars with the best resale value. This trend highlights the trust and appreciation that American consumers place in the reliability and longevity of vehicles produced by these esteemed Japanese brands.

Appraiser Blog

In conclusion, as consumers navigate the dynamic landscape of the used-car market, understanding the vehicles with the best resale value becomes paramount. The top 10 slowest-depreciating cars in the U.S. offer valuable insights for those seeking not just a vehicle but an enduring investment in quality and value.