

Nissan vs. Toyota vs. Honda US Market Share 2016 -2019

Nissan remains Japan's #3 Automaker in the US despite aggressive incentives.

Market Share Ranking in US:

1. Toyota
2. Honda
3. Nissan

Market Share Percentage for the last 4 Years:

	Nissan	Honda	Toyota
2019	7.4%	8.4%	12.0%
2018	7.8%	8.3%	12.3%
2017	8.4%	8.6%	12.4%
2016	8.1%	8.4%	11.8%

