

## New-to-Used Vehicle Sales Ratio 2014-2018

From 2014 to 2018, the ratio of New-to-Used vehicles sold per franchise dealer has been on a downward trend.

The Table and charts below outline the new-to-used vehicle sales ratio across various dealership segments, from domestic to imports, luxury and economy.

The percentages show how many used cars were sold for every new car.

Year	Luxury	Economy	US Brands	Imports
2014	68%	76%	87%	65%
2015	68%	75%	86%	65%
2016	77%	76%	86%	67%
2017	87%	75%	87%	71%
2018	90%	79%	88%	75%

