

New Vehicle Inventory and Day Supply - January 2021

Date: 01/18/2021

The current new vehicle inventory stands at 3 million for 1st time since May, marking weak demand for vehicles in 2021.

Days supply: Number of days needed to sell all vehicles in inventory, based on the previous month's daily selling rate.

Inventory: Unit count of vehicles on hand at dealerships, factory lots, ports of entry, and in transit on a specific date.

The table below reflects U.S. inventory for those manufacturers that report monthly. Inventory – U.S. car and light-truck, on January 1, 2021.

	Inventory Units	Day Supply	
		Jan-2021	Dec-2020
Ford	421,700	57	68
Acura	40,900	73	81
Honda	512,900	71	84
Hyundai	151,800	61	61
Kia	94,000	49	33
Mazda	56,900	51	62
Subaru	66,600	29	30
Lexus	40,100	29	40
Toyota	312,000	35	40
Volvo	19,100	38	40

