

New Car Day Supply January 2020

What is "Day Supply": If a car dealer stops receiving new inventory, the day supply is the number of days it will take (at the current rate of sale) for the dealer to run out of vehicles.

The lower the day supply number the healthier the dealer is as inventory is turning quickly.

Car Makers Day Supply List

Short (Good)

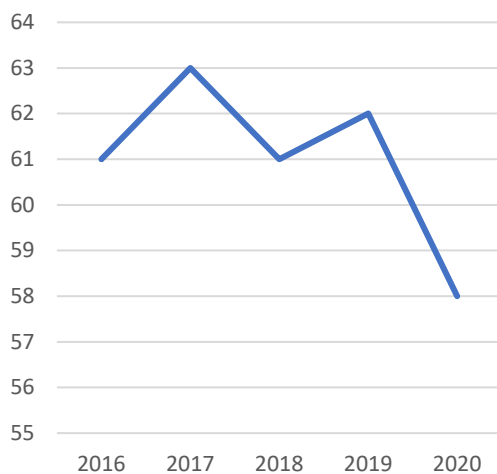
1. Subaru, 21 days
2. BMW, 34 days
3. Kia, 34 days
4. Audi, 36 days
5. Lexus, 37 days

Long (Bad)

1. Fiat, 214 days
2. VW, 117 days
3. Mini, 103 days
4. Jeep, 94 days
5. Mitsubishi, 84 day

Day Supply 5-year Chart

Year	Day Supply
2016	61
2017	63
2018	61
2019	62
2020	58



Day Supply: Domestic vs. Imports

	January 2020	January 2019
US Car Makers	67	82
European Car Makers	52	62
Japanese Car Makers	52	62
Korean Car Makers	47	52
Auto Industry	58	69

