

Hyundai Sales Down 31% in March 2020



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Despite sale increases in January and February 2020, March sales put the quarter in negative territory.

One bright spot however is the fact that at -5.4%, Hyundai group's decline is still have of the average US industry decline of 12% in Q1 2020.

	January 2020	February 2020	March 2020	First Quarter 2020
Hyundai	4.8%	16%	-43%	-11%
Kia	8%	20%	-19%	1%
Genesis	14%	3.9%	-33%	-5.9%
Group Total	6.4%	18%	-31%	-5.4%
US Industry Average				-12%

