

ONLY IF ALICE KNEW ABOUT THIS DROP IN RESALE VALUE WHEN THE ACCIDENT HAPPENED!

REWIND!

ALICE TELLS THE INSURANCE ADJUSTER, NO! I WILL NOT ACCEPT THIS CHECK, YOU STILL OWE ME DIMINISHED VALUE

THE INSURANCE ADJUSTER IS SURPRISED AND QUICKLY OFFERS ALICE \$500 TO SETTLE.

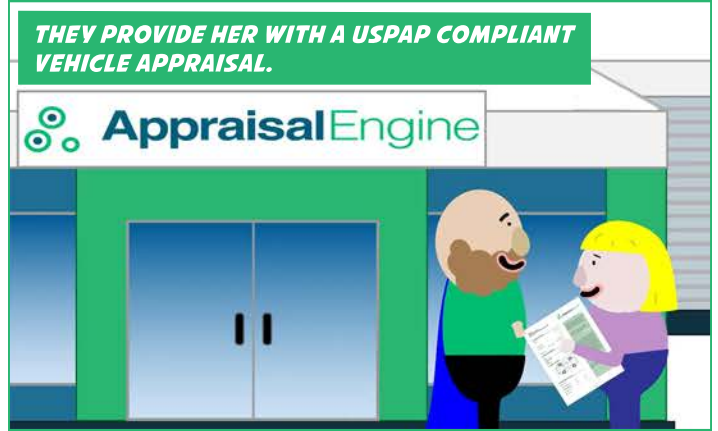
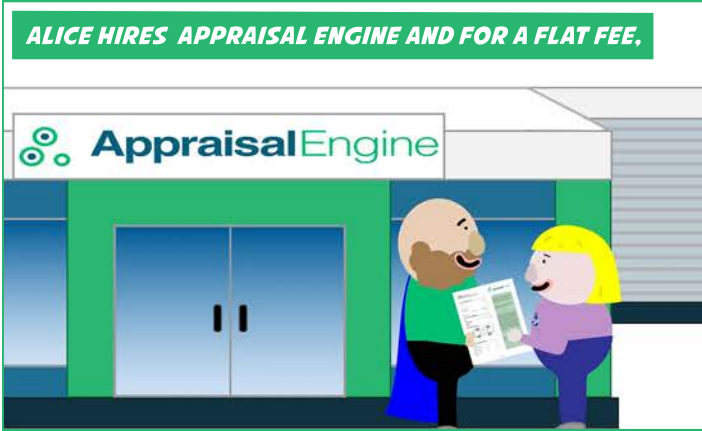
NO! SHE SAYS, MY CAR LOST A LOT MORE IN VALUE

WHERE IS YOUR EVIDENCE? THE ADJUSTER ASKS.

ENTER APPRAISAL ENGINE, A LICENSED AND INDEPENDENT APPRAISAL COMPANY THAT SPECIALIZED IN VEHICLE VALUATION REPORTS.

THE VALUATION REPORT

REPORTED VALUE	VALUE ADJUSTMENTS	PRE-ACCIDENT FV	LOSS RATIO	REPAIR FV	POST-REPAIR FV	TOTAL DIMINISHED VALUE



IF YOU'VE BEEN IN AN ACCIDENT DON'T ACCEPT THE INSURANCE COMPANY'S OFFER BEFORE TALKING TO APPRAISAL ENGINE



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