

Appraiser Blog

# Auto Incentives and Rebates Week Ending Mar 11, 2023



By Tony Rached

## Auto Incentives and Rebates Week Ending Mar 11, 2023

**Thursday, March 09, 2023**

A summary of retail incentives for the week ending March 11 is provided in the table below. We did have some major changes compared to the previous week, especially with Hyundai - Kia making the most significant ones. Programs may vary by region and model.

BMW GROUP				
Year	Make	Model	Cash rebate	Finance rate
2024	BMW	4 Series, 8 Series, iX, M4, M8, X5, X6, X6 M, X7		5.1-14.0%
2024	Mini	Cooper*, Countryman		3.9 - 7.9%
2023	BMW	8 Series	\$0 - \$3,000	4.5 - 14.0%
2023	BMW	3 Series, 5 Series, iX, X5	\$0 - \$2,500	4.5 - 13.5%
2023	BMW	4 Series, X3	\$0 - \$1,000	4.5 - 14.0%
2023	BMW	2 Series, 7 Series, i4, i7, M2, M3, M4, M5, M8, X1, X2, X3 M, X4, X4 M, X5 M, X6, X6 M, X7, XM, Z4		4.5 - 10.4%
2023	Mini	Cooper*, Countryman		3.9 - 10.7%
FORD MOTOR CO.				
2023	Ford	F-150	\$750 - \$2,000	0 - 9.9%

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2023	Ford	Bronco, Bronco Sport, E-Transit Cargo Van, Edge, Escape, Expedition, Expedition Max, Explorer, F-150 Lightning, Maverick, Mustang, Mustang Mach-E, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Van*, Transit Wagon*		0 - 9.9%
2022	Ford	Edge, f-150	\$0 - \$3,000	0 - 7.9%
2022	Ford	Mustang, Mustang Mach-E	\$1,000	0 - 7.9%
2022	Ford	Escape, Explorer	\$500 - \$1,000	0 - 7.9%
2022	Ford	Expedition, Expedition Max	\$500	0 - 7.9%
2022	Ford	Bronco, Bronco Sport, EcoSport, F-150 Lightning, Maverick, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Cargo Van, Transit Connect Van, Transit Connect Wagon, Transit Crew Van, Transit Passenger Wagon		0 - 7.9%
<b>GENERAL MOTORS</b>				
2024	Chevrolet	Silverado 2500HD, Silverado 3500HD, Trax		2.9 - 9.8%
2024	GMC	Sierra 2500HD, Sierra 3500HD		6.1 - 6.6%

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2023	Buick	Enclave, Encore GX	\$0 - \$250	3.9 - 11.7%
2023	Buick	Envision		3.9 - 11.7%
2023	Cadillac	XT5, XT6	\$500 - \$1,000	3.4 - 7.8%
2023	Cadillac	CT4, CT5,	\$0 - \$750	3.4 - 7.8%
2023	Cadillac	XT4	\$500	3.4 - 7.8%
2023	Cadillac	Escalade, Escalade ESV, Lyriq		3.4 - 7.8%
2023	Chevrolet	Blazer, Equinox, Malibu, Traverse	\$0 - \$1,000	0 - 12.8%
2023	Chevrolet	Camaro, Silverado 2500HD, Silverado 3500HD	\$0 - \$500	0 - 12.8%
2023	Chevrolet	Bolt EUV, Bolt EV, Colorado, Corvette, Corvette Z06, Express Cargo Van, Express Passenger, Silverado 1500, Suburban, Tahoe, Trailblazer		0 - 12.8%
2023	GMC	Acadia	\$0 - \$750	2.9 - 12.4%
2023	GMC	Terrain	\$0 - \$500	2.9 - 12.4%
2023	GMC	Canyon, Hummer EV, Savana Cargo Van, Savana Passenger, Sierra 1500, Sierra 2500HD, Sierra 3500HD, Yukon, Yukon XL		2.9 - 12.4%
2022	Buick	Enclave, Encore GX	\$0 - \$250	3.9 - 11.7%

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2022	Buick	Encore, Envision		3.9 - 11.7%
2022	Cadillac	XT5, XT6	\$500 - \$1,000	3.4 - 7.8%
2022	Cadillac	CT4, CT5	\$0 - \$750	3.4 - 7.8%
2022	Cadillac	XT4	\$500	3.4 - 7.8%
2022	Cadillac	Escalade, Escalade ESV		3.4 - 7.8%
<b>AMERICAN HONDA</b>				
2023	Acura	Integra, MDX, RDX, TLX		4.9 - 10.6%
2023	Honda	Accord (incl. Hybrid), Civic Hatchback, Civic Sedan, CR-V, HR-V, Odyssey, Passport, Pilot, Ridgeline		0.9 - 10.6%
2022	Acura	ILX, MDX, NSX, RDX, TLX		6.2 - 10.6%
2022	Honda	Accord*, Civic*, CR-V, HR-V, Insight, Odyssey, Passport, Pilot, Ridgeline		6.2 - 10.6%
<b>HYUNDAI - KIA</b>				
2023	Hyundai	Nexo	\$0 - 25,000	0 - 9.2%
2023	Hyundai	Ioniq 5	\$0 - 2,000	0 - 9.2%
2023	Hyundai	Santa Fe, Sonata	\$0 - 1,750	0 - 9.2%

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2023	Hyundai	Tucson	\$0 - 1,250	0 - 9.2%
2023	Hyundai	Santa Cruz	\$0 - 1,000	0 - 9.2%
2023	Hyundai	Elantra, Kona, Kona EV, Venue	\$0 - \$500	0 - 9.2%
2023	Hyundai	Ioniq 6, Palisade, Santa Fe Hybrid, Santa Fe Plug-In Hybrid, Sonata Hybrid, Tucson Hybrid, Tucson Plug-In Hybrid		0 - 9.2%
2023	Kia	Niro EV, Stinger	\$0 - \$1,500	2.9 - 10%
2023	Kia	Sorento	\$0 - \$750	2.9 - 10%
2023	Kia	Forte, Soul	\$0 - \$500	2.9 - 10%
2023	Kia	K5, Rio, Rio 5-Door	\$0 - \$300	2.9 - 10%
2023	Kia	Carnival, EV6, Niro, Niro Plug-In Hybrid, Seltos, Sorento Hybrid, Sorento PHEV, Sportage (incl. Hybrid), Sportage PHEV, Telluride		2.9 - 10%
2022	Kia	Nexo	\$0 - 25,000	6.1 - 9.2%
2022	Hyundai	Accent, Elantra, Ioniq 5, Ioniq Hybrid, Ioniq Plug-In Hybrid, Kona, Kona EV, Palisade, Santa Cruz, Santa Fe (incl. Hybrid), Santa Fe Plug-In Hybrid, Sonata (incl. Hybrid), Tucson (incl. Hybrid), Tucson Plug-In Hybrid, Venue, Veloster		6.1 - 9.2%

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2022	Kia	Carnival, EV6, Forte, K5, Niro, Niro EV, Niro Plug-In Hybrid, Rio, Rio 5-Door, Seltos, Sorento (incl. Hybrid), Sorento PHEV, Soul, Sportage, Stinger, Telluride		3.9 - 10%
<b>MAZDA</b>				
2023	Mazda	CX-50, CX - 9	\$0 - \$500	0-11.9%
2023	Mazda	CX-30, CX-5, Mazda3 Hatchback, Mazda3 Sedan, MX-30, MX-5 Miata, MX-5 Miata RF		0-11.9%
2022	Mazda	MX-5 Miata, MX-5 Miata RF	\$0 - \$750	0.9 - 11,9%
2022	Mazda	CX-30, CX-5, CX-9, Mazda3 Hatchback, Mazda3 Sedan, MX-30		0.9 - 11,9%
<b>MERCEDES-BENZ</b>				
2023	Mercedes - Benz	AMG GT, C-Class, CLA, CLS, E-Class, EQB, EQE, EQE SUV, EQS, EQS SUV, G-Class, GLA, GLB, GLC, GLE, GLS, Metris*, S-Class, SL, Sprinter		2.9 - 10.9%
2022	Mercedes - Benz	A-Class, AMG GT, C-Class, CLA, CLS, E-Class, EQB, EQS, G-Class, GLA, GLB, GLC, GLE, GLS, Metris*, S-Class, SL, Sprinter*		2.9 - 10.9%
<b>NISSAN GROUP</b>				
2023	Infiniti	Q50, QX50, QX55, QX60, QX80		2.9-7.2%

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2023	Nissan	Armada, Titan, Titan XD	\$ 500 - \$1,500	0 - 8.6%
		Murano	\$ 500 - \$1,500	0 - 8.6%
2023	Nissan	Altima, Frontier, Kicks, Leaf, Maxima, Pathfinder, Rogue, Sentra, Versa Sedan	\$ 500	0 - 8.6%
2023	Nissan	Ariya, GT-R, Z		0- 8.6%
2022	Infiniti	Q50, Q60, QX50, QX55, QX60, QX80		4.9 - 7.2%
2022	Nissan	Armada	\$ 500 - \$1,500	1.9-8.4%
		Rogue Sport	\$ 500 - \$1,000	1.9-8.4%
		Sentra	\$ 500	1.9-8.4%
2022	Nissan	Altima, Frontier, Kicks, Leaf, Maxima, Murano, Pathfinder, Rogue, Titan, Titan XD, Versa Sedan		1.9-8.4%
<b>STELLANTIS</b>				
2023	Alfa Romeo	Giulia, Stelvio	\$0- \$2,000	7.2%
		Giulia Quadrifoglio, Stelvio Quadrifoglio	\$0- \$750	7.2%
2023	Chrysler	300	\$0- \$1,000	7.2%
2023	Chrysler	Pacifica	\$0- \$750	7.2%



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2023	Dodge	Durango	\$0 - \$2,500	7.2%
2023	Dodge	Challenger, Charger	\$0- \$1,000	7.2%
2023	Dodge	Hornet	\$ 0 - \$500	7.2%
2023	Fiat	500X		7.2%
2023	Jeep	Wrangler 4-Door	\$0 - \$4,000	1.9 - 7.9%
2023	Jeep	Gladiator	\$0 - \$2,500	1.9 - 7.9%
2023	Jeep	Grand Cherokee, Grand Cherokee L	\$0- \$2,000	1.9-7.9%
2023	Jeep	Cherokee	\$0- \$1,000	1.9-7.9%
2023	Jeep	Compass	\$0 - \$500	1.9 - 7.9%
2023	Jeep	Grand Wagoneer, Grand Wagoneer L, Renegade, Wagoneer L, Wrangler 2-Door		1.9-7.9%
2023	Ram	1500	\$0- \$2,250	1.9 - 7.2%
2023	Ram	1500 Classic	\$0-\$1,000	1.9 - 7.2%
2023	Ram	2500, 3500, ProMaster Cargo Van, ProMaster Window Van		7.2%
2022	Alfa Romeo	Giulia, Giulia Quadrifoglio, Stelvio, Stelvio Quadrifoglio		7.2%
2022	Chrysler	300, Pacifica	\$0- \$2,500	7.2%

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2022	Chrysler	Voyager		7.2%
2022	Dodge	Durango	\$0- \$3,500	7.2%
2022	Dodge	Challenger, Charger	\$0- \$2,500	7.2%
2022	Fiat	500X	\$0- \$2,000	1.9-7.9%
2022	Jeep	Gladiator	\$0 - 3,000	0 - 7.2%
		Cherokee, Compass	\$0 - \$2,500	0 - 7.2%
2022	Jeep	Renegade	\$0- \$1,250	0 - 7.2%
2022	Jeep	Grand Cherokee L, Grand Cherokee WK, Grand Wagoneer, Wagoneer, Wrangler, Wrangler Unlimited		0 - 7.2%
2022	Ram	1500 Classic	\$0- \$3,000	0 - 7.2%
		1500	\$0- \$2,500	0 - 7.2%
2022	Ram	2500, 3500	\$0- \$1,000	0 - 7.2%
2022	Ram	ProMaster Cargo Van, ProMaster City Cargo Van, ProMaster City Wagon, ProMaster Window Van		0 - 7.2%
<b>SUBARU</b>				
2023	Subaru	Ascent, BRZ, Crosstrek (incl. Hybrid), Forester, Impreza		2.9-5.4%

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		Sedan, Impreza*, Legacy, Outback, WRX		
2022	Subaru	Ascent, BRZ, Crosstrek (incl. Hybrid), Forester, Impreza Sedan, Impreza Wagon, Legacy, Outback, WRX		2.9-4.4%
<b>TOYOTA MOTOR NORTH AMERICA</b>				
2023	Lexus	UX	\$0- \$750	3.9 - 11.9%
2023	Lexus	ES, GX, IS, LC, LS, LX, NX, RC, RC F, RX, RZ		3.9 - 11.9%
2023	Toyota	Mirai	\$0- \$25,000	0 - 11.9%
2023	Toyota	Tacoma	\$0- \$1,000	0 - 11.9%
2023	Toyota	4Runner, BZ4X, Camry, C-HR, Corolla*, Corolla Cross, Crown, GR86, GR Corolla, Highlander, Prius, Prius Prime, RAV4, RAV4 Prime, Sequoia, Sienna, Supra, Tundra 2WD, Tundra 4WD, Venza		0 - 11.9%
2022	Toyota	Mirai	\$0- \$25,000	3.9-11.4%
2022	Toyota	Camry	\$0-\$100	3.9-11.4%
2022	Toyota	4Runner, 86, Avalon, C-HR, Corolla, Corolla Cross, Corolla Hatchback, Highlander, Prius, Prius Prime, RAV4, RAV4 Prime, Sequoia,		3.9-11.4%

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		Sienna, Supra, Tacoma, Tundra 2WD, Tundra 4WD, Venza		
<b>VOLKSWAGEN GROUP</b>				
2023	Audi	A8, S8	\$5,000	2.4 - 10.4%
2023	Audi	A3 Sedan, A4, A4 allroad, A5 Cabriolet, A5 Coupe, A5 Sportback, A6, A6 allroad, A7, e-tron, e-tron GT, e-tron Sportback, Q3, Q4 e-tron, Q4 e-tron Sportback, Q5, Q5 Sportback, Q7, Q8, R8 Coupe, R8 Spyder, RS 3 Sedan, RS 5 Coupe, RS 5 Sportback, RS 6, RS 7, RS e-tron GT, RS Q8, S3, S4, S5 Cabriolet, S5 Coupe, S5 Sportback, S6, S7, SQ5, SQ5 Sportback, SQ7, SQ8, TT Coupe, TT Roadster, TTS		2.4 - 10.4%
2023	Porsche	718 Boxster, 718 Cayman, 911, Cayenne, Macan, Panamera, Taycan		6.9-11.4%
2023	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf R, Golf GTI, ID4, Jetta, Taos, Tiguan		4.9-11.4%
2022	Audi	A8, S8	\$12,500	0.9-10.4%
2022	Audi	SQ5, SQ5 Sportback	\$4,000	0.9-10.4%

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2022	Audi	A6, Q5, Q5 Sportback	\$2,000- \$3,000	0.9-10.4%
2022	Audi	Q3, Q7	\$1,250- \$1,500	0.9-10.4%
2022	Audi	A4*, A5*,S4	\$1,000	0.9-10.4%
2022	Audi	A3 Sedan, A4*, A6*, A7, e-tron, e-tron GT, e-tron Sportback, Q4 e-tron*, Q8, R8*, RS 3*, RS 5*, RS 6*, RS 7, RS e-tron Sportback, RS Q8, S3, S5*, S6, S7, SQ7, SQ8, TT*, TT RS, TTS		0.9-10.4%
2022	Porsche	718 Boxster, 718 Cayman, 911, Cayenne, Macan, Panamera, Taycan		6.9-11.4%
2022	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf GTI, Golf R, ID4, Jetta, Passat, Taos, Tiguan		6.6-11.4%

