

Appraiser Blog

# Auto Incentives and Rebates Week Ending Feb 4, 2023



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The purpose of consumer incentives and rebates is to boost sales of a particular vehicle through dealerships at a specific time of year to benefit all parties. The following list provides guidance to consumers who want to take advantage of all the incentives and rebates available.

Manufacturers and dealers can increase customer numbers, while buyers can take advantage of good savings. A summary of retail incentives for the week ending February 4 is provided in the table below. Programs may vary by region and model.



BMW GROUP				
Year	Make	Model	Cash rebate	Finance rate
2023	BMW	3 Series, 5 Series		
2023	BMW	8 Series, iX, X5, 2 Series, 4 Series, 7 Series, i4, i7, M3, M4, M5, M8, X1, X2, X3, X3 M, X4, X4 M, X5 M, X6, X6 M, X7, XM Z4	\$0 - \$2,500	4.5 - 13.7%
2023	Mini	Cooper*, Countryman		3.9 - 7.4%
2022	BMW	3 Series, 5 Series		
2022	BMW	8 Series, iX, X5, 2 Series, 4 Series, 7 Series, i4, i7, M3, M4, M5, M8, X1, X2, X3, X3 M, X4, X4 M, X5 M, X6, X6 M, X7, XM Z4	\$0 - \$2,500	4.5 - 13.7%

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FORD MOTOR CO.				
2023	Ford	F-150, Bronco, Bronco Sport, E-Transit Cargo Van, Edge, Escape, Expedition, Expedition Max, Explorer, F-150 Lightning, Maverick, Mustang, Mustang Mach-E, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Van*, Transit Wagon*	\$ - \$1,000	0 - 9.9%
2022	Ford	Edge	\$1,500 - \$3,000	0 - 8.9%
2022	Ford	F-150	\$0 - \$2,000	0 - 8.9%
2022	Ford	Mustang, Mustang Mach-E	\$1,000	0 - 8.9%
2022	Ford	Escape, Explorer, Bronco, Bronco Sport, EcoSport, Expedition, Expedition Max, F-150 Lightning, Maverick, Ranger, Super Duty F-250 SRW, Super Duty F-350 DRW, Super Duty F-350 SRW, Transit Cargo Van, Transit Connect Van, Transit Connect Wagon, Transit Crew Van, Transit Passenger Wagon.	\$500 - \$1,000	0 - 8.9%
GENERAL MOTORS				
2023	Buick	Enclave	\$0 - \$1,000	3.9 - 11.4%
2023	Buick	Encore GX, Envision	\$0 - \$750	3.9 - 11.4%
2023	Cadillac	XT4, XT5, XT6, CT4, CT5, Escalade, Escalade ESV, Lyriq	\$0 - \$500	3.9 - 6.9%
2023	Chevrolet	Blazer, Equinox		

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2023	Chevrolet	Malibu, Traverse	\$0 - \$1,000	2.9 - 11.8%
2023	Chevrolet	Silverado 3500HD, Bolt EUV, Bolt EV, Corvette Z06, Express Cargo Van, Express Passenger, Silverado 1500, Suburban, Tahoe, Trailblazer	\$0 - \$500	2.9 - 11.8%
2023	GMC	Acadia	\$0 - \$1,000	2.9 - 12.1%
2023	GMC	Sierra 1500, Terrain, Hummer EV, Savana Cargo Van, Savana Passenger, Sierra 2500HD, Sierra 3500HD, Yukon, Yukon XL	\$0 - \$750	2.9 - 12.1%
2022	Buick	Enclave	\$0 - \$1,000	3.9 - 11.4%
2022	Buick	Encore GX, Envision, Encore	\$0 - \$750	3.9 - 11.4%
2022	Cadillac	XT5, XT6	\$250 - \$500	3.9 - 6.9%
2022	Cadillac	XT4, CT4, CT5, Escalade, Escalade ESV	\$0 - \$500	3.9 - 6.9%
2022	Chevrolet	Bolt EUV	\$5,700	2.9 - 11.8%
2022	Chevrolet	Bolt EV	\$5,000	2.9 - 11.8%
2022	Chevrolet	Spark, Trax	\$0 - \$2,000	2.9 - 11.8%
2022	Chevrolet	Equinox	\$0 - \$1,500	2.9 - 11.8%
2022	Chevrolet	Blazer	\$0 - \$1,250	2.9 - 11.8%
2022	Chevrolet	Malibu, Traverse	\$0 - \$1,000	2.9 - 11.8%
2022	Chevrolet	Camaro, Colorado, Silverado 2500HD		

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2022	Chevrolet	Silverado 3500HD, Corvette, Express Cargo Van, Express Passenger, Silverado 1500, Silverado 1500 LTD, Suburban, Tahoe, Trailblazer	\$0 - \$500	2.9 - 11.8%
2022	GMC	Sierra 1500	\$0 - \$1,250	2.9 - 12.1%
2022	GMC	Acadia	\$0 - \$1,000	2.9 - 12.1%
2022	GMC	Terrain	\$0 - \$750	2.9 - 12.1%
2022	GMC	Sierra 1500 Limited, Canyon, Hummer EV, Savana Cargo Van, Savana Passenger, Sierra 3500HD, Sierra 3500HD, Yukon, Yukon XL	\$0 - \$550	2.9 - 12.1%
<b>AMERICAN HONDA</b>				
2023	Acura	Integra, MDX, RDX, TLX		3.9 - 9.9%
2023	Honda	Accord (incl. Hybrid), Civic Hatchback, Civic Sedan, CR-V, HR-V, Odyssey, Passport, Pilot, Ridgeline		1.9 - 9.9%
2022	Acura	ILX, MDX, RDX, TLX, NSX		5.5 - 9.9%
2022	Honda	Accord*, Civic*, CR-V, HR-V, Insight, Odyssey, Passport, Pilot, Ridgeline		1.9 - 9.9%
<b>HYUNDAI - KIA</b>				
2023	Hyundai	Nexo	\$0 - 20,000	2.9 - 9.4%
2023	Hyundai	Santa Fe, Sonata	\$0 - 1,250	2.9 - 9.4%
2023	Hyundai	Elantra, Kona, Kona EV		

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2023	Hyundai	Tucson, Venue	\$0 - \$750	2.9 - 9.4%
2023	Hyundai	Ioniq 5, Santa Cruz, Palisade, Santa Fe Plug-In Hybrid, Tucson Plug-In Hybrid	\$0 - \$250	2.9 - 9.4%
2023	Kia	Niro EV, Sorento, Stinger	\$0 - \$750	2.9 - 10%
2023	Kia	Forte, Soul	\$0 - \$500	2.9 - 10%
2023	Kia	K5, Rio, Rio 5Door, Carnival, EV6, Niro, Niro Plug-In Hybrid, Sorento PHEV, Sportage (incl. Hybrid), Sportage PHEV, Telluride	\$0 - \$300	2.9 - 10%
2022	Hyundai	Nexo, Accent, Elantra, Ioniq 5 , Ioniq Hybrid, Ioniq Plug-In Hybrid, Kona, Kona EV, Palisade, Santa Cruz, Santa Fe (incl. Hybrid), Santa Fe Plug-In Hybrid, Sonata (incl. Hybrid), Tucson (incl. Hybrid), Tucson Plug-In Hybrid, Venue, Veloster	\$0 - 25,000	6.4 - 9.4%
2022	Kia	Sorento, Carnival, EV6, Forte, K5, Niro, Niro EV, Niro Plug-In Hybrid, Rio, Rio 5-Door, Seltos, Sorento Hybrid, Sorento PHEV, Soul, Sportage, Stinger, Telluride	\$0 - \$750	3.9 - 10%
<b>MAZDA</b>				
2023	Madza	CX - 5, CX - 9, CX-30,CX-50,Madza3 Sedan, Madza3 Hatchback, MX-5 Miata, MX-5 Miata RF	\$0 - \$750	0-11.9%
2022	Madza	CX-30, CX-95, CX-9, Madza3 Sedan, Madza3 Hatchback, MX-30, MX-5 Miata, MX-5, Miata RF	\$0 - \$750	2.4 - 11,9%
<b>MERCEDES-BENZ</b>				

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2023	Mercedes - Benz	AMG GT, C - Class, CLA, CLS, E-Class, EQB, EQE, EQS SUV, GLA, GLB, BLC, GLE, GLS, Metris*, S-Class, Sprinter*		6.6-11.1%
2022	Mercedes - Benz	A-Class, AMG GT, C-Class, CLA, CLS, E-Class, EQB, EQS, G-class, GLA, GLB, GLC, GLE, GLS, Metris*, S-Class, SL, Sprinter*		6.6-11.1%
<b>NISSAN GROUP</b>				
2023	Infiniti	Q50, QX50, QX55, QX60, QX80		2.9-6.9%
2023	Nissan	Altima, Ariya, Armada, Frontier, Kicks, Leaf, Maxima, Murano, Pathfinder, Rogue, Titan, Titan XD, Versa Sedan, Z		2.5-8.8%
2022	Infiniti	Q50, Q60, QX50, QX55, QX60, QX80		1.9-6.9%
2022	Nissan	Armada, Rogue Sport		
2022	Nissan	Titan, Titan XD Altima, Frontier, Kicks, Leaf, Maxima, Murano, Pathfinder, Rogue, Sentra, Versa Sedan	\$ 500	2.9-8.8%
<b>STELLANTIS</b>				
2023	Alfa Romeo	Giulia, Stelvio	\$0- \$2,000	7.2%
2023	Alfa Romeo	Giulia Quadrifoglio		
2023	Alfa Romeo	Stelvio Quadrifoglio	\$0- \$750	7.2%
2023	Chrysler	300, Pacifica	\$0- \$750	7.2%
2023	Dodge	Challenger, Charger, Durango, Hornet		7.2%

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2023	Jeep	Wrangler 4-Door	\$0- \$3000	1.9-7.2%
2023	Jeep	Gladiator	\$0- \$2,500	1.9-7.2%
2023	Jeep	Grand Cherokee		
2023	Jeep	Grand Cherokee L, Cherokee, Compass, Grand Wagoneer, Grand Wagoneer L, Wagoneer L, Wrangler 2-Door	\$0- \$2,000	1.9-7.2%
2023	Ram	1500	\$0- \$2,250	1.9 - 7.2%
2023	Ram	1500 Classic, 2500, 3500, ProMaster Cargo Van, ProMaster Window Van		7.2%
2022	Alfa Romeo	Giulia		
2022	Alfa Romeo	Giulia Quadrifoglio Stelvio, Stelvio Quadrifoglio	\$0- \$2,500	7.2%
2022	Chrysler	Pacifica, 300, Voyager	\$0- \$2,000	7.2%
2022	Dodge	Durango	\$0- \$3,500	7.2%
2022	Dodge	Challenger, Charger	\$0- \$2,500	7.2%
2022	Fiat	500X	\$0- \$2,000	1.9-7.9%
2022	Jeep	Cherokee, Gladiator	\$0- \$3,000	0-7.2%
2022	Jeep	Compass, Grand Cherokee		



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2022	Jeep	Renegade, Grand Cherokee L, Grand Cherokee WK, Grand Wagoneer, Wagoneer, Wrangler, Wrangler Unlimited	\$0- \$2,000	0-7.2%
2022	Ram	1500, 1500 Classic	\$0- \$3,000	1.9-7.2%
2022	Ram	2500, 3500, ProMaster Cargo Van, ProMaster City Cargo Van, ProMaster City Wagon, ProMaster Window Van	\$0- \$1,000	1.9-7.2%
<b>SUBARU</b>				
2023	Subaru	Ascent, BRZ, Crosstrek (incl, Hybrid), Forester, Impreza*, Legacy, Outback, Solterra		2.9-5.4%
2022	Subaru	Ascent, BRZ, Crosstrek (incl, Hybrid), Forester, Impreza Sedan, Impreza Wagon, Legacy, Outback, WRX		2.9-4.4%
<b>TOYOTA MOTOR NORTH AMERICA</b>				
2023	Lexus	UX, ES, GX, IS, LC, LS, LX, NX, RC, RX	\$0- \$750	4.9-11.4%
2023	Toyota	Tacoma, 4Runner, BZ4X, Camry, C-HR, Corolla*, Corolla Cross, GR86, GR Corolla, Highlander, Prius, Prius Prime, RAV4, RAV4 Prime, Sequoia, Sienna, Supra, Tundra 2WD, Tundra 4WD, Venza	\$0- \$1,000	0-11.4%
2022	Lexus	ES, GX, IS, LC, LS, LX, NX, RC, RC F, RX, UX		3.4-11.4%

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2022	Toyota	Mirai	\$0- \$25,000	3.9-11.4%
2022	Toyota	Camry, 4Runner, 86, Avalon, C-HR, Corolla, Corolla Cross, Corolla Hatchback, Highlander, Prius, Prius Prime, RAV4, RAV4 Prime, Sequoia, Sienna, Supra, Tacoma, Tundra 2WD, Tundra 4WD, Venza	\$0-\$100	3.9-11.4%
<b>VOLKSWAGEN GROUP</b>				
2023	Audi	A8, S8	\$5,000	5.9-10.4%
2023	Audi	e-tron, e-tron Sportback	\$1,500- \$3,000	5.9-10.4%
2023	Audi	S4	\$2,000	5.9-10.4%
2023	Audi	A4*, A5*,	\$1,000	5.9-10.4%
2023	Audi	A3*, A4*, A5*, A6*, A7*, e-tron*, Q3*, Q5*, Q7*, Q8, R8*, RS 3*, RS 5*, RS 6, RS 7, RS e-tron GT, RS Q8, S3, S5*, S6, S7, SQ5*, SQ7, SQ8, TT Coupe, TT Roadster, TTS		3.9-11.6%
2023	Porsche	178 Boxster, 718 Cayman, 911, Cayenne, Macan, Panamera, Taycan		6.9-11.4%
2023	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf R, Golf GTI, ID4, Jetta, Taos, Tiguan		3.9-11.3%
2022	Audi	A8, S8	\$12,500	6.7-10.4%
2022	Audi	e-tron GT, RS e-tron GT	\$7,500	6.7-10.4%

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2022	Audi	e-tron, e-tron Sportback	\$5,000	6.7-10.4%
2022	Audi	SQ5, SQ5 Sportback	\$4,000	6.7-10.4%
2022	Audi	A6, Q5, Q5 Sportback	\$2,000- \$3,000	6.7-10.4%
2022	Audi	Q3,Q7	\$1,250- \$1,500	6.7-10.4%
2022	Audi	A4*, A5*,S4*, A3 Sedan, A4*, A6, A7, Q4-etron*, Q8, R8*, RS 3*, RS 5 *, RS 6*, RS 7, RS Q8, S3, S5*, S6, S7, SQ7, SQ8, TT*, TT RS, TTS	\$1,000	6.7-10.4%
2022	Porsche	718 Boxster,718 Cayman, 911, Cayenne, Macan, Panamera, Taycan		6.9-11.4%
2022	Volkswagen	Arteon, Atlas, Atlas Cross Sport, Golf GTI, Golf R, ID4, Jetta, Passat, Taos, Tiguan		6.9-11.3%