

# 2018 TOYOTA PRIUS

EFFECTIVE 11-09-17

**MAJOR CHANGES FOR 2018:**

*No Major Changes*



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback One.....	22067.00	23475.00
1223		4D Hatchback Two.....	23204.00	24685.00
1224		4D Hatchback Two Eco.....	23655.00	25165.00
1225		4D Hatchback Three.....	24888.00	26735.00
1226		4D Hatchback Three Touring.....	26173.00	28115.00
1227		4D Hatchback Four.....	27634.00	29685.00
1228		4D Hatchback Four Touring.....	28453.00	30565.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge.....	Standard.....	895.00	895.00

## STANDARD EQUIPMENT

### One

3-Point Seat Belts in All Positions	Keys, SmartKey System
Accents, Chrome	Knee Bolsters, Driver
Air Conditioning, Air filter, Automatic, Humidity sensor, Pollen sensor	Lights - Interior, Cargo, Dome rear
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Side Curtain, Supplemental Restraint System	Lights - Safety, Daytime running lights
Antenna, Fixed	Maintenance, 2-year/25,000-mile - Complimentary
Armrests, Center, Door, Rear	Mirrors - Exterior, Foldaway, Heated, Power
Audio, Controls, voice-activated	Monitors, Lane Departure System, Tire pressure Navigation
Audio, Digital media auxiliary jack	Parking Features, Camera, rearview
Audio, Entune, AM/FM, CD, 6 speakers	Power Locks, Door
Audio, iPod adapter	Power Outlet(s), 12-volt, 2
Brakes (front/rear): Disc vented/Disc solid	Rollback Protection, Hill-start Assist Control (HAC)
Brakes - ABS	Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system	Safety Belt, Adjustable shoulder front, ALR/ELR passenger, ELR driver, Force Limiters front, Pretensioners front
Capabilities/Wiring, USB port	Seats - Driver, 6-way adjuster manual
Cargo Area, Tonneau cover	Seats - Passenger, 4-way adjuster manual
Child Safety Features, Locks, rear doors	Seats - Rear, 60/40 split-folding
Child Seat Anchors, LATCH, Top tether rear	Security Systems, Perimeter Alarm
Communication, Bluetooth hands-free phone, Wireless	Shifter, Steering wheel controls
Consoles, Armrest, Center, Storage	Side-Impact Protection, Door Beams
Crash Sensors, Pedestrian Protection, Pre-Collision System	Spoiler, Rear
Cruise Control, Dynamic	Stabilizer Bar, Front & rear
Cupholders: 4	Steering Column, Tilt/telescoping
Displays, Eco Drive indicator, Eco Shift indicator, LCD color, Low fuel indicator, Multi-information, Touch Screen	Steering Wheel, Color-keyed, Controls audio, Controls display, Controls phone
Door Handles, Color-keyed	Steering, Electric Power Steering (EPS), Rack & pinion
Drive System, Front Wheel	Struts, MacPherson, front
Emissions, AT-PZEV, SULEV, Tier 2 Bin 3	Suspension (front/rear/rear): Independent/Double wishbone/Multi-link
Energy Crumple Zone, Front & rear	Tire Size (spare): Temporary
Engine (Electric - Generator 1) - Function, Drives Front Wheels, Regeneration During Braking	Tire Size, 195/65R15, All Season
Engine (Electric - Generator 1) - Maximum Output (kw): 53	Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
Engine (Electric - Generator 1) - Maximum Volts: 600	Transmission Mode(s), Eco, EV, Power
Engine (Electric) - Battery - Voltage: 600	Transmission: Automatic Electronically Controlled Continuously Variable (ECVT)
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)	Trim, Door panels
Engine (Electric) - Normal Volts: 201.6	Upholstery, Fabric-trimmed
Engine (Electric) - Type, AC synchronous, Permanent Magnet	Visors, Dual, Mirror illuminated
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Atkinson Cycle Electric throttle control system w/intelligence (ETCS-i) VVT-i (2ZR-FXE) Horsepower: 95 @ 5200 RPM; Torque: 105 @ 3600 RPM	Warranty, Anti-Corrosion 5-year/Unlimited-mile
Headlights, Auto off, LED, Multi-beam, Projector	Warranty, Basic 3-year/36,000-mile, Limited
Ignition, Push-button start	Warranty, Hybrid 8-year/100,000-mile
Immobilizing System, Engine	Warranty, Powertrain 5-year/60,000-mile, Limited
Instrument Panels, Digital, Hybrid System Power Meter, Multi Media Interface, Odometer, Speedometer	Warranty, Roadside Assistance 3-year/Unlimited-mile
	Washers, Linked
	Wheels, 15", 5-spoke, Covers, Aluminum alloy
	Windows, Power
	Wipers, Variable intermittent

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**Two incl in addition to or in place of One**

Storage, Pockets, seatback  
Wipers, Intermittent, rear

Wipers, Variable intermittent, front

**Two Eco incl in addition to or in place of Two**

Engine (Electric) - Battery, Lithium Ion  
Engine (Electric) - Normal Volts: 207.2  
Headlights, Auto on/off, LED, Multi-beam, Projector

Remote Keyless Entry, Illuminated  
Tool Kit, Tire repair kit

**Three incl in addition to or in place of Two Eco**

Audio, Entune, Premium, AM/FM, HD, CD, 6 speakers  
Cargo Area, Tonneau cover  
Navigation, Touch Screen, Voice-activated  
Steering Wheel, Color-keyed, Controls audio, Controls display,  
Controls phone, Leather-wrapped

Subscriptions, SiriusXM Satellite radio, 3-month trial  
Subscriptions, XM NavTraffic  
Subscriptions, XM NavWeather  
Tire Size (spare): Temporary  
Wipers, Intermittent, rear

**Three Touring incl in addition to or in place of Three**

Bumpers, Rear  
Fog Lights, Integrated  
Tire Size, 215/45R17, All Season

Upholstery, Leather-trimmed  
Wheels, 17", 5-spoke, Aluminum alloy

**Four incl in addition to or in place of Three Touring**

Garage Door Opener, HomeLink  
Mirrors - Interior, Auto-dimming, Rearview  
Monitors, Blind Spot Assist, Lane Departure System, Tire pressure  
Safety - Mfr Trademark, Cross Traffic Alert, Smart Stop Technology,  
Star Safety System  
Seats - Driver, 8-way adjuster power, Lumbar support power

Seats - Front, Heated  
Tire Size, 195/65R15, All Season  
Tool Kit, Tire repair kit  
Wheels, 15", 5-spoke, Covers, Aluminum alloy  
Wipers, Rain Sensing

**Four Touring incl in addition to or in place of Four**

Bumpers, Rear  
Fog Lights, Integrated

Tire Size, 215/45R17, All Season  
Wheels, 17", 5-spoke, Aluminum alloy

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>OPTION PACKAGES:</b>				
AT	Advanced Technology Pkg .....	Only avail on Three & Four .....	1202.00	1350.00
	Incl Power tilt/sliding moonroof, Sunshade, Head-Up display (HUD)			
AP	Appearance Package .....	N/A on One & Two Eco		
	Four Touring/Three Touring .....		1434.00	1540.00
	Four/Three .....		1312.00	1410.00
	Two .....		1325.00	1410.00
	Incl Side rocker panels, Color-Keyed, Color-keyed front & rear bumpers			
CP	Premium Convenience .....	Only avail on Four & Four Touring .....	1092.00	1205.00
	Incl 10 speakers, Front & rear clearance sonar, JBL premium audio, MP3/WMA playback capability, Automatic collision notification, Roadside assistance, Stolen vehicle services, 1-yr complimentary subscription, Entune, GreenEdge audio system, Emergency assistance kit, Intelligent parking assist, Safety connect			
<b>OPTION PACKAGES SAFETY:</b>				
B*	Safety & Convenience .....	N/A on One & Two Eco		
	Four/Four Touring			
	Total Option Price .....		446.00	500.00
	Discount .....		(420.00)	(500.00)
	Net Option Price .....		26.00	N/C
	Three/Three Touring/Two			
	Total Option Price .....		890.00	1000.00
	Discount .....		(840.00)	(1000.00)
	Net Option Price .....		50.00	N/C
	Incl Front & rear clearance sonar, Blind spot monitor, Intelligent parking assist			
<b>EMISSIONS:</b>				
FE	50-State.....	All Vehicles.....	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>EXTERIOR COLORS:</b>				
***	Blizzard Pearl .....	All Vehicles .....	352.00	395.00
***	Blue Crush Met.....	All Vehicles.....	N/C	N/C
***	Classic Silver Met .....	All Vehicles.....	N/C	N/C
	N/A w/Harvest Beige			
***	Hypersonic Red .....	All Vehicles .....	352.00	395.00
***	Magnetic Gray Met .....	All Vehicles.....	N/C	N/C
	N/A w/Harvest Beige			
***	Midnight Black Met .....	All Vehicles.....	N/C	N/C
***	Sea Glass Pearl .....	All Vehicles.....	N/C	N/C
***	Super White .....	All Vehicles.....	N/C	N/C
	Req Black - Req Fleet Order			
<b>INTERIOR COLORS:</b>				
***	Black .....	All Vehicles.....	N/C	N/C
***	Harvest Beige .....	N/A on Three Touring & Four Touring .....	N/C	N/C
***	Moonstone .....	All Vehicles.....	N/C	N/C

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MODEL	VEHICLE SPECIFICATIONS						
	<i>One 4D Hbk</i>	<i>Two 4D Hbk</i>	<i>Two Eco 4D Hbk</i>	<i>Three 4D Hbk</i>	<i>Three Touring 4D Hbk</i>	<i>Four 4D Hbk</i>	<i>Four Touring 4D Hbk</i>
Base Curb Wt (lbs)	3,075	3,075	3,010	3,050	3,080	3,050	3,080
Est MPG (city)	54	54	58	54	54	54	54
Est MPG (hwy)	50	50	53	50	50	50	50
Fuel Capacity (gal)	11.3	11.3	11.3	11.3	11.3	11.3	11.3
Seating Capacity	5	5	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3	106.3