### 2017 TOYOTA PRIUS

**Effective 04-26-17**

New One Series

<table>
<thead>
<tr>
<th>CODE</th>
<th>SERIES</th>
<th>MODEL</th>
<th>INVOICE</th>
<th>RETAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1221</td>
<td>4D Hatchback One</td>
<td>...........................</td>
<td>22067.00</td>
<td>23475.00</td>
</tr>
<tr>
<td>1223</td>
<td>4D Hatchback Two</td>
<td>...........................</td>
<td>23204.00</td>
<td>24685.00</td>
</tr>
<tr>
<td>1224</td>
<td>4D Hatchback Two Eco</td>
<td>...........................</td>
<td>23655.00</td>
<td>25165.00</td>
</tr>
<tr>
<td>1225</td>
<td>4D Hatchback Three</td>
<td>...........................</td>
<td>24888.00</td>
<td>26735.00</td>
</tr>
<tr>
<td>1226</td>
<td>4D Hatchback Three Touring</td>
<td>...........................</td>
<td>26173.00</td>
<td>28115.00</td>
</tr>
<tr>
<td>1227</td>
<td>4D Hatchback Four</td>
<td>...........................</td>
<td>27122.00</td>
<td>29135.00</td>
</tr>
<tr>
<td>1228</td>
<td>4D Hatchback Four Touring</td>
<td>...........................</td>
<td>27941.00</td>
<td>30015.00</td>
</tr>
</tbody>
</table>

**OTHER CHARGES**

<table>
<thead>
<tr>
<th>MODEL</th>
<th>INVOICE</th>
<th>RETAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Destination Charge</td>
<td>Standard</td>
<td>885.00</td>
</tr>
</tbody>
</table>

### STANDARD EQUIPMENT

- **One**
  - 3-Point Seat Belts in All Positions
  - Accents, Chrome
  - Air Conditioning, Air filter, Pollen sensor
  - Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Side Curtain, Supplemental Restraint System
  - Antenna, Fixed
  - Armrests, Center, Door, Rear
  - Audio, Controls, voice-activated
  - Audio, Digital media auxiliary jack
  - Audio, Entune, AM/FM, CD, 6 speakers
  - Audio, iPod adapter
  - Brakes (front/rear): Disc vented/Disc solid
  - Brakes - ABS
  - Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system
  - Capabilities/Wiring, USB port
  - Child Safety Features, Locks, rear doors
  - Child Seat Anchors, LATCH, Top tether rear
  - Communication, Bluetooth hands-free phone, Wireless
  - Consoles, Armrest, Center, Storage
  - Crash Sensors, Pedestrian Protection, Pre-Collision System
  - Cruise Control, Dynamic
  - Cupholders: 4
  - Displays, Eco Drive indicator, Eco Shift indicator, LCD color, Low fuel indicator, Multi-information, Touch Screen
  - Door Handles, Color-keyed
  - Drive System, Front Wheel
  - Emissions, AT-PZEV, SULEV, Tier 2 Bin 3
  - Engine (Electric - Generator 1) - Function, Drives Front Wheels, Regeneration During Braking
  - Engine (Electric - Generator 1) - Maximum Output (kw): 53
  - Engine (Electric - Generator 1) - Maximum Volts: 600
  - Engine (Electric) - Battery - Voltage: 600
  - Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (Ni-MH)
  - Engine (Electric) - Normal Volts: 201.6
  - Engine (Electric) - Type, AC synchronous, Permanent Magnet
  - Engine (1.8L Inline 4-cyl) EFi DOHC 16-valve Hybrid Atkinson Cycle
  - Electric throttle control system w/intelligence (ETCS-i) VVT-i
  - (ZWR-FXE) Horsepower: 95 @ 5200 RPM; Torque: 105 @ 3600 RPM
  - Head Restraints, Active front
  - Headlights, Auto off, LED, Multi-beam, Projector
  - Ignition, Push-button start
  - Immobilizing System, Engine
  - Instrument Panels, Digital, Hybrid System Power Meter, Odometer, Speedometer
  - Keys, SmartKey System
  - Knee Bolsters, Driver
  - Lights - Interior, Cargo, Dome rear
  - Lights - Safety, Daytime running lights
  - Maintenance, 2-year/25,000-mile - Complimentary
  - Mirrors, Exterior, Foldaway, Heated, Power
  - Monitors, Lane Departure System, Tire pressure
  - Parking Features, Camera, reareview
  - Power Locks, Door
  - Power Outlet(s), 12-volt, 2
  - Rollback Protection, Hill-start Assist Control (HAC)
  - Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
  - Safety Belt, Adjustable shoulder front, ALR/ELR passenger, ELR - driver, Force Limiters front, Pretensioners front
  - Seats - Driver, 6-way adjuster manual
  - Seats - Passenger, 4-way adjuster manual
  - Seats - Rear, 60/40 split-folding
  - Side-Impact Protection, Door Beams
  - Stabilizer Bar, Front & rear
  - Steering Column, Tilt/telescoping
  - Steering Wheel, Controls audio, Controls display, Controls phone
  - Steering, Electric Power Steering (EPS), Rack & pinion
  - Struts, MacPherson, front
  - Suspension (front/rear): Independent/Double wishbone
  - Tire Size, 195/65R15, All Season
  - Tool Kit, Tire repair kit
  - Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
  - Transmission Mode(s), Eco, EV, Power
  - Transmission: Automatic Electronically Controlled Continuously Variable (ECVT)
  - Trim, Door panels
  - Upholstery, Fabric-trimmed
  - Visors, Dual, Mirror illuminated
  - Warranty, Anti-Corrosion 5-year/Unlimited-mile
  - Warranty, Basic 3-year/36,000-mile
  - Warranty, Hybrid 8-year/100,000-mile
  - Warranty, Powertrain 5-year/60,000-mile
  - Washers, Linked
  - Wheels, 15”, 5-spoke, Covers, Aluminum alloy
  - Windows, Power
  - Wipers, Variable intermittent
### 2017 TOYOTA PRIUS contd.

**Two incl in addition to or in place of One**
- Cargo Area, Tonneau cover
- Storage, Pockets, seatback
- Tire Size (spare): Temporary

**Two Eco incl in addition to or in place of Two**
- Engine (Electric) - Battery, Lithium Ion
- Engine (Electric) - Normal Volts: 207.2
- Headlights, Auto on/off, LED, Multi-beam, Projector

**Three incl in addition to or in place of Two Eco**
- Audio, Entune, Premium, AM/FM, HD, CD, 6 speakers
- Navigation, Touch Screen, Voice-activated
- Steering Wheel, Color-keyed, Controls audio, Controls display, Controls phone, Leather-wrapped
- Subscriptions, Real-time traffic

**Three Touring incl in addition to or in place of Three**
- Bumpers, Rear
- Fog Lights, Integrated
- Tire Size, 215/45R17, All Season

**Four incl in addition to or in place of Three Touring**
- Garage Door Opener, HomeLink
- Monitors, Blind Spot Assist, Lane Departure System, Tire pressure
- Safety - Mfr Trademark, Cross Traffic Alert, Smart Stop Technology, Star Safety System
- Seats - Driver, 8-way adjuster power, Lumbar support power

**Four Touring incl in addition to or in place of Four**
- Bumpers, Rear
- Fog Lights, Integrated
- Tire Size, 215/45R17, All Season

---

**CODE** | **ACCESSORIES & EQUIPMENT** | **MODEL AVAILABILITY** | **INVOICE** | **RETAIL**
---|---|---|---|---
AT | Advanced Technology Pkg | Only avail on Three & Four | 1202.00 | 1350.00
AP | Appearance Package | N/A on One & Two Eco | 1434.00 | 1540.00
 | Four Touring/Three Touring | 1312.00 | 1410.00
 | Four/Three | 1325.00 | 1410.00
 | Two | 1460.00 | 1600.00
 | Incl Power tilt/sliding moonroof, Sunshade, Head-Up display (HUD) | N/A | 1092.00 | 1205.00
 | Incl Side rocker panels, Color-Keyed, Color-keyed front & rear bumpers | 1144.00 | 1270.00
 | Incl 10 speakers, Front & rear clearance sonar, JBL premium audio, MP3/WMA playback capability, Automatic collision notification, Roadside assistance, Stolen vehicle services, 1-yr complimentary subscription, Entune, GreenEdge audio system, Emergency assistance kit, Intelligent parking assist, Safety connect | N/A | 1192.00 | 1305.00

**OPTION PACKAGES SAFETY:**
- B* Safety & Convenience | N/A on One
  - Four/Three Touring
  - Total Option Price | 446.00 | 500.00
  - Discount | (420.00) | (500.00)
  - Net Option Price | 26.00 | N/C
  - Three/Three Touring/Two/Two Eco
  - Total Option Price | 890.00 | 1000.00
  - Discount | (840.00) | (1000.00)
  - Net Option Price | 50.00 | N/C
- Incl Front & rear clearance sonar, Blind spot monitor, Intelligent parking assist

**EMISSIONS:**
- FE 50-State | All Vehicles | N/C | N/C

---

**CODE** | **COLOR DESCRIPTION** | **MODEL AVAILABILITY** | **INVOICE** | **RETAIL**
---|---|---|---|---
*** | Blizzard Pearl | All Vehicles | 352.00 | 395.00
*** | Blue Crush Met | All Vehicles | N/C | N/C
*** | Classic Silver Met | All Vehicles | N/C | N/C
 | N/A w/Harvest Beige | N/C | N/C
*** | Hypersonic Red | All Vehicles | 352.00 | 395.00
*** | Magnetic Gray Met | All Vehicles | N/C | N/C
 | N/A w/Harvest Beige | N/C | N/C
*** | Midnight Black Met | All Vehicles | N/C | N/C
*** | Sea Glass Pearl | All Vehicles | N/C | N/C
*** | Super White | All Vehicles | N/C | N/C
 | Req Black - Req Fleet Order | N/C | N/C

**INTERIOR COLORS:**
- Black | All Vehicles | N/C | N/C
- Harvest Beige | N/A on Three Touring & Four Touring | N/C | N/C
*** | Moonstone | All Vehicles | N/C | N/C

© 2017 by Hearst Business Media – ALL RIGHTS RESERVED
<table>
<thead>
<tr>
<th>MODEL</th>
<th>VEHICLE SPECIFICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>One 4D Hbk</td>
</tr>
<tr>
<td>Base Curb Wt (lbs)</td>
<td>3,075</td>
</tr>
<tr>
<td>Est MPG (city)</td>
<td>54</td>
</tr>
<tr>
<td>Est MPG (hwy)</td>
<td>50</td>
</tr>
<tr>
<td>Fuel Capacity (gall)</td>
<td>11.3</td>
</tr>
<tr>
<td>Seating Capacity</td>
<td>5</td>
</tr>
<tr>
<td>Wheelbase (in)</td>
<td>106.3</td>
</tr>
</tbody>
</table>