

2017 TOYOTA PRIUS

EFFECTIVE 04-26-17

MAJOR CHANGES FOR 2017:

New One Series



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback One.....	22067.00	23475.00
1223		4D Hatchback Two.....	23204.00	24685.00
1224		4D Hatchback Two Eco.....	23655.00	25165.00
1225		4D Hatchback Three.....	24888.00	26735.00
1226		4D Hatchback Three Touring.....	26173.00	28115.00
1227		4D Hatchback Four.....	27122.00	29135.00
1228		4D Hatchback Four Touring.....	27941.00	30015.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge.....	Standard.....	885.00	885.00

STANDARD EQUIPMENT

One

3-Point Seat Belts in All Positions	Instrument Panels, Digital, Hybrid System Power Meter, Odometer, Speedometer
Accents, Chrome	Keys, SmartKey System
Air Conditioning, Air filter, Pollen sensor	Knee Bolsters, Driver
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Side Curtain, Supplemental Restraint System	Lights - Interior, Cargo, Dome rear
Antenna, Fixed	Lights - Safety, Daytime running lights
Armrests, Center, Door, Rear	Maintenance, 2-year/25,000-mile - Complimentary
Audio, Controls, voice-activated	Mirrors - Exterior, Foldaway, Heated, Power
Audio, Digital media auxiliary jack	Monitors, Lane Departure System, Tire pressure
Audio, Entune, AM/FM, CD, 6 speakers	Parking Features, Camera, rearview
Audio, iPod adapter	Power Locks, Door
Brakes (front/rear): Disc vented/Disc solid	Power Outlet(s), 12-volt, 2
Brakes - ABS	Rollback Protection, Hill-start Assist Control (HAC)
Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system	Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
Capabilities/Wiring, USB port	Safety Belt, Adjustable shoulder front, ALR/ELR passenger, ELR driver, Force Limiters front, Pretensioners front
Child Safety Features, Locks, rear doors	Seats - Driver, 6-way adjuster manual
Child Seat Anchors, LATCH, Top tether rear	Seats - Passenger, 4-way adjuster manual
Communication, Bluetooth hands-free phone, Wireless	Seats - Rear, 60/40 split-folding
Consoles, Armrest, Center, Storage	Side-Impact Protection, Door Beams
Crash Sensors, Pedestrian Protection, Pre-Collision System	Stabilizer Bar, Front & rear
Cruise Control, Dynamic	Steering Column, Tilt/telescoping
Cupholders: 4	Steering Wheel, Controls audio, Controls display, Controls phone
Displays, Eco Drive indicator, Eco Shift indicator, LCD color, Low fuel indicator, Multi-information, Touch Screen	Steering, Electric Power Steering (EPS), Rack & pinion
Door Handles, Color-keyed	Struts, MacPherson, front
Drive System, Front Wheel	Suspension (front/rear): Independent/Double wishbone
Emissions, AT-PZEV, SULEV, Tier 2 Bin 3	Tire Size, 195/65R15, All Season
Energy Crumple Zone, Front & rear	Tool Kit, Tire repair kit
Engine (Electric - Generator 1) - Function, Drives Front Wheels, Regeneration During Braking	Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
Engine (Electric - Generator 1) - Maximum Output (kw): 53	Transmission Mode(s), Eco, EV, Power
Engine (Electric - Generator 1) - Maximum Volts: 600	Transmission: Automatic Electronically Controlled Continuously Variable (ECVT)
Engine (Electric) - Battery - Voltage: 600	Trim, Door panels
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)	Upholstery, Fabric-trimmed
Engine (Electric) - Normal Volts: 201.6	Visors, Dual, Mirror illuminated
Engine (Electric) - Type, AC synchronous, Permanent Magnet	Warranty, Anti-Corrosion 5-year/Unlimited-mile
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Atkinson Cycle	Warranty, Basic 3-year/36,000-mile
Electric throttle control system w/intelligence (ETCS-i) VVT-i (2ZR-FXE) Horsepower: 95 @ 5200 RPM; Torque: 105 @ 3600 RPM	Warranty, Hybrid 8-year/100,000-mile
Head Restraints, Active front	Warranty, Powertrain 5-year/60,000-mile
Headlights, Auto off, LED, Multi-beam, Projector	Washers, Linked
Ignition, Push-button start	Wheels, 15", 5-spoke, Covers, Aluminum alloy
Immobilizing System, Engine	Windows, Power
	Wipers, Variable intermittent

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EFFECTIVE 04-26-17

Two incl in addition to or in place of One

Cargo Area, Tonneau cover
Storage, Pockets, seatback
Tire Size (spare): Temporary

Wipers, Intermittent, rear
Wipers, Variable intermittent, front

Two Eco incl in addition to or in place of Two

Engine (Electric) - Battery, Lithium Ion
Engine (Electric) - Normal Volts: 207.2
Headlights, Auto on/off, LED, Multi-beam, Projector

Remote Keyless Entry, Illuminated
Tool Kit, Tire repair kit

Three incl in addition to or in place of Two Eco

Audio, Entune, Premium, AM/FM, HD, CD, 6 speakers
Navigation, Touch Screen, Voice-activated
Steering Wheel, Color-keyed, Controls audio, Controls display,
Controls phone, Leather-wrapped
Subscriptions, Real-time traffic

Subscriptions, SiriusXM Satellite radio, 3-month trial
Tire Size (spare): Temporary
Trim, Shift knob, color-keyed
Wipers, Intermittent, rear

Three Touring incl in addition to or in place of Three

Bumpers, Rear
Fog Lights, Integrated
Tire Size, 215/45R17, All Season

Upholstery, Leather-trimmed
Wheels, 17", 5-spoke, Aluminum alloy

Four incl in addition to or in place of Three Touring

Garage Door Opener, HomeLink
Monitors, Blind Spot Assist, Lane Departure System, Tire pressure
Safety - Mfr Trademark, Cross Traffic Alert, Smart Stop Technology,
Star Safety System
Seats - Driver, 8-way adjuster power, Lumbar support power

Seats - Front, Heated
Tire Size, 195/65R15, All Season
Tool Kit, Tire repair kit
Wheels, 15", 5-spoke, Covers, Aluminum alloy
Wipers, Rain Sensing

Four Touring incl in addition to or in place of Four

Bumpers, Rear
Fog Lights, Integrated

Tire Size, 215/45R17, All Season
Wheels, 17", 5-spoke, Aluminum alloy

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OPTION PACKAGES:				
AT	Advanced Technology Pkg	Only avail on Three & Four	1202.00	1350.00
	Incl Power tilt/sliding moonroof, Sunshade, Head-Up display (HUD)			
AP	Appearance Package	N/A on One & Two Eco		
	Four Touring/Three Touring		1434.00	1540.00
	Four/Three		1312.00	1410.00
	Two		1325.00	1410.00
	Incl Side rocker panels, Color-Keyed, Color-keyed front & rear bumpers			
CP	Premium Convenience	Only avail on Four & Four Touring	1092.00	1205.00
	Incl 10 speakers, Front & rear clearance sonar, JBL premium audio, MP3/WMA playback capability, Automatic collision notification, Roadside assistance, Stolen vehicle services, 1-yr complimentary subscription, Entune, GreenEdge audio system, Emergency assistance kit, Intelligent parking assist, Safety connect			
OPTION PACKAGES SAFETY:				
B*	Safety & Convenience	N/A on One		
	Four/Four Touring			
	Total Option Price		446.00	500.00
	Discount		(420.00)	(500.00)
	Net Option Price		26.00	N/C
	Three/Three Touring/Two/Two Eco			
	Total Option Price		890.00	1000.00
	Discount		(840.00)	(1000.00)
	Net Option Price		50.00	N/C
	Incl Front & rear clearance sonar, Blind spot monitor, Intelligent parking assist			
EMISSIONS:				
FE	50-State.....	All Vehicles.....	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
***	Blizzard Pearl	All Vehicles	352.00	395.00
***	Blue Crush Met	All Vehicles	N/C	N/C
***	Classic Silver Met	All Vehicles	N/C	N/C
	N/A w/Harvest Beige			
***	Hypersonic Red	All Vehicles	352.00	395.00
***	Magnetic Gray Met	All Vehicles	N/C	N/C
	N/A w/Harvest Beige			
***	Midnight Black Met	All Vehicles	N/C	N/C
***	Sea Glass Pearl	All Vehicles	N/C	N/C
***	Super White	All Vehicles	N/C	N/C
	Req Black - Req Fleet Order			
INTERIOR COLORS:				
***	Black	All Vehicles	N/C	N/C
***	Harvest Beige	N/A on Three Touring & Four Touring	N/C	N/C
***	Moonstone	All Vehicles	N/C	N/C

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MODEL	VEHICLE SPECIFICATIONS						
	<i>One 4D Hbk</i>	<i>Two 4D Hbk</i>	<i>Two Eco 4D Hbk</i>	<i>Three 4D Hbk</i>	<i>Three Touring 4D Hbk</i>	<i>Four 4D Hbk</i>	<i>Four Touring 4D Hbk</i>
Base Curb Wt (lbs)	3,075	3,075	3,010	3,050	3,080	3,050	3,080
Est MPG (city)	54	54	58	54	54	54	54
Est MPG (hwy)	50	50	53	50	50	50	50
Fuel Capacity (gal)	11.3	11.3	11.3	11.3	11.3	11.3	11.3
Seating Capacity	5	5	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3	106.3