

# 2014 TOYOTA PRIUS

EFFECTIVE 10-01-13

**MAJOR CHANGES FOR 2014:**

*No Major Changes*



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback One.....	22054.00	23215.00
1223		4D Hatchback Two.....	22748.00	24200.00
1225		4D Hatchback Three.....	23985.00	25765.00
1227		4D Hatchback Four.....	26470.00	28435.00
1229		4D Hatchback Five.....	27930.00	30005.00
1235		4D Hatchback Plug-In Hybrid.....	28791.00	29990.00
1237		4D Hatchback Plug-In Hybrid Adv.....	33509.00	34905.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge .....	Standard .....	810.00	810.00

### STANDARD EQUIPMENT

#### One

3-Point Seat Belts in All Positions	Ignition, Push-button start
Air Conditioning, Air filter, Automatic, Humidity sensor, Pollen sensor	Immobilizing System, Engine
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor Seat belt, Side Curtain	Instrument Panels, Driver Information Center, Hybrid System Power Meter, Odometer digital, Speedometer digital, Trip computer
Antenna, Fixed	Keys, SmartKey System
Armrests, Center, Fold down, Rear	Knee Bolsters, Driver
Assist Handle(s)	Lights - Interior, Cargo, Dome rear, Map
Audio, AM/FM, CD, MP3, WMA playback, 6 speakers	Maintenance, 2-year/25,000-mile - Complimentary
Audio, Digital media auxiliary jack	Mirrors - Exterior, Color-keyed, Foldaway, Power
Audio, iPod adapter	Mirrors - Interior, Manual dimming, Rearview
Badging - Exterior	Monitors, Tire pressure
Brakes (front/rear): Disc vented/Disc solid	Power Features, Accessory delay
Brakes - ABS	Power Locks, Door
Brakes, Electronic Brake Distribution (EBD), Power-assisted, Quick Brake Assist, Regenerative system	Power Outlet(s), 12-volt, 2
Bumpers, Body-color	Remote Keyless Entry, Illuminated
Capabilities/Wiring, USB port	Remote Releases - Interior, Fuel filler door, Hood
Cargo Area, Storage	Rollback Protection, Hill-start Assist Control (HAC)
Child Safety Features, Locks, rear doors	Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
Child Seat Anchors, LATCH	Safety Belt, Adjustable shoulder, ALR/ELR passenger, ELR driver, Force Limiters front, Pretensioners front
Clock, Digital	Seats - Driver, 6-way adjuster
Communication, Bluetooth hands-free phone, Wireless	Seats - Front, Buckets
Consoles, Armrest, Center, Floor, Overhead, Removable, Storage, Tray	Seats - Passenger, 4-way adjuster
Cruise Control	Seats - Rear, 60/40 split-folding
Cupholders: 4	Security Systems, Perimeter Alarm
Defoggers, Rear	Side-Impact Protection, Door Beams
Displays, Eco Drive indicator, Eco Shift indicator, Low fuel indicator, Multi-information, Outside temperature, Touch Screen	Spoiler, Rear, decklid
Door Handles, Body-color	Stabilizer Bar, Front
Drive System, Front Wheel	Steering Column, Collapsible, Energy-absorbing
Emissions, AT-PZEV	Steering Column, Tilt/telescoping
Energy Crumple Zone, Front & rear	Steering Wheel, Controls, Controls audio, Controls climate, Controls display, Controls phone, Multi-function
Engine (Electric) - Battery - Power Output (kw): 60	Steering, Electric Power Steering (EPS), Power rack & pinion
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)	Storage, Glovebox
Engine (Electric) - Horsepower: 80 @ 5200 RPM; Torque: 153 @ 4000 RPM	Storage, Pockets, door
Engine (Electric) - Maximum Output (kw): 100	Storage, Pockets, seatback
Engine (Electric) - Maximum Volts: 650	Storage, Under floor
Engine (Electric) - Normal Volts: 201.6	Struts, MacPherson, front
Engine (Electric) - Type, AC synchronous, Hybrid Synergy Drive, Permanent Magnet	Suspension (front/rear): Independent/Torsion bar(s)
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Atkinson Cycle Electric throttle control system w/intelligence (ETCS-i) VVT-i (2ZR-FXE) Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM	Tire Size (spare): Temporary
Glass, Solar control, Tint windshield	Tire Size, 195/65R15, All Season Steel belted radial
Grille, Mesh	Tool Kit, Air compressor
Head Restraints, Active front, Adjustable, Outboard rear	Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
Headlights, Auto off, Halogen, Projector	Transfer Case Access, Push-button controls
	Transmission Mode(s), Eco, EV, Power
	Transmission: Automatic Electronically Controlled Continuously Variable (ECVT) Smart Stop Technology (SST)
	Upholstery, Fabric-trimmed
	Visors, Dual, Mirror illuminated

# 2014 TOYOTA PRIUS contd.

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## One contd.

Warranty, Anti-Corrosion 5-year/Unlimited-mile  
 Warranty, Basic 3-year/36,000-mile  
 Warranty, Hybrid 8-year/100,000-mile  
 Warranty, Powertrain 5-year/60,000-mile  
 Washers, Front, Linked

Wheels, 15", 5-spoke, Alloy  
 Windows, Power  
 Wipers, Intermittent, rear  
 Wipers, Variable intermittent, front

## Two incl in addition to or in place of One

Cargo Area, Storage, Tonneau cover  
 Lights - Safety, Daytime running lights  
 Mirrors - Exterior, Color-keyed, Foldaway, Heated, Power

Remote Keyless Entry, 2-stage unlock, Illuminated, Panic Button  
 Storage, Bin(s)

## Three incl in addition to or in place of Two

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers  
 Navigation, Touch Screen, Voice-activated  
 Parking Features, Camera, rearview  
 Parking Features, Display, rearview  
 Subscriptions, Entune

Subscriptions, Real-time traffic  
 Subscriptions, SiriusXM Satellite radio, 3-month trial  
 Subscriptions, XM NavTraffic  
 Subscriptions, XM NavWeather

## Four incl in addition to or in place of Three

Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers,  
 Amplifier  
 Garage Door Opener, HomeLink  
 Garage Door Opener, Universal  
 Headlights, Auto on/off, Halogen, Projector

Mirrors - Interior, Auto-dimming, Rearview  
 Seats - Driver, 8-way adjuster power, Lumbar support power  
 Seats - Front, Buckets, Heated  
 Upholstery, Leather-trimmed

## Five incl in addition to or in place of Four

Fog Lights, Integrated  
 Headlights, Auto on/off, Auto-leveling, LED, Washers

Tire Size, 215/45R17, All Season Steel belted radial  
 Wheels, 17", 5-spoke, Alloy

## Plug-In Hybrid incl in addition to or in place of Five

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers  
 Engine (Electric) - Battery, Lithium Ion  
 Engine (Electric) - Normal Volts: 207.2  
 Headlights, Auto off, Halogen, Projector  
 Ignition, Push-button start, Toyota Direct Ignition (TDI)  
 Mirrors - Interior, Manual dimming, Rearview

Seats - Driver, 6-way adjuster  
 Tire Size, 195/65R15, All Season Steel belted radial  
 Tool Kit, Tire repair kit  
 Upholstery, Fabric-trimmed  
 Wheels, 15", 10-spoke, Alloy

## Plug-In Hybrid Adv. incl in addition to or in place of Plug-In Hybrid

Audio, JBL, Premium, AM/FM, HD Digital, CD, MP3, WMA playback, 8  
 speakers, Amplifier  
 Crash Sensors, Pre-Collision System  
 Cruise Control, Dynamic  
 Displays, Eco Drive indicator, Eco Shift indicator, Head-Up, Low  
 fuel indicator, Multi-information, Outside temperature, Touch  
 Screen  
 Garage Door Opener, HomeLink  
 Garage Door Opener, Universal

Headlights, Auto on/off, Halogen, Projector  
 Mirrors - Interior, Auto-dimming, Rearview  
 Monitors, Stolen vehicle tracking, Tire pressure  
 Navigation, HDD, Touch Screen, Voice-activated  
 Safety - Mfr Trademark, Safety Connect, Smart Stop Technology, Star  
 Safety System  
 Seats - Driver, 8-way adjuster power, Lumbar support power  
 Upholstery, Leather-trimmed

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>OPTION PACKAGES:</b>				
AY	Advanced Technology Pkg ..... Incl JBL, Entune navigation headunit, HDD, Premium, Dynamic radar cruise control, Head-Up display (HUD), Lane keep assist, Pre-collision system, Safety connect	Only avail on Prius Five .....	3863.00	4320.00
SW	Solar Roof Package..... Incl Sliding sunshade, Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system	Only avail on Prius Three .....	1335.00	1500.00
SY	Solar Roof Package..... Incl JBL, Entune navigation headunit, HDD, Premium, Sliding sunshade, Head-Up display (HUD), Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system, Safety connect	Only avail on Prius Four .....	3418.00	3820.00
AT	Technology..... Incl LED headlamps, Fog Lights, Dynamic radar cruise control, Pre-collision system	Only avail on Hybrid Adv .....	2322.00	2610.00
<b>ELECTRONICS COMMUNICATIONS:</b>				
NW	AM/FM/Navigation ..... Incl Entune	Only avail on Prius Three .....	N/C	N/C
<b>EMISSIONS:</b>				
FE	50-State.....	All Vehicles.....	N/C	N/C
<b>WHEELS:</b>				
AW	17" Alloy..... Incl LED headlamps	Only avail on Prius Five .....	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>EXTERIOR COLORS:</b>				
***	Barcelona Red Metallic..... N/A w/Misty Gray	N/A on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C
***	Black .....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C
***	Blizzard Pearl .....	All Vehicles .....	352.00	395.00
***	Classic Silver Metallic..... N/A w/Bisque	All Vehicles.....	N/C	N/C
***	Clearwater Blue Metallic.....	Only avail on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C
***	Nautical Blue Metallic .....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C
***	Sea Glass Pearl .....	All Vehicles.....	N/C	N/C
***	Winter Gray Metallic .....	All Vehicles.....	N/C	N/C
	N/A w/Bisque			

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CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>INTERIOR COLORS:</b>				
***	Bisque.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C
***	Dark Gray .....	All Vehicles.....	N/C	N/C
***	Misty Gray.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv .....	N/C	N/C

MODEL	VEHICLE SPECIFICATIONS							
	<i>One</i>	<i>Two</i>	<i>Three</i>	<i>Four</i>	<i>Five</i>	<i>Plug-In Hybrid</i>	<i>Plug-In Hybrid Adv.</i>	
	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	
Base Curb Wt (lbs)	3,042	3,042	3,042	3,042	3,042	3,165	3,165	
Est MPG (city)	51	51	51	51	51	51	51	
Est MPG (hwy)	48	48	48	48	48	49	49	
Fuel Capacity (gal)	11.9	11.9	11.9	11.9	11.9	10.6	10.6	
Seating Capacity	5	5	5	5	5	5	5	
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3	106.3	