2014 TOYOTA PRIUS

EFFECTIVE 10-01-13

MAJOR CHANGES FOR 2014:
No Major Changes

CODE SERIES MODEL INVOICE RETAIL
1221 4D Hatchback One .............................................................. 22054.00 23215.00
1223 4D Hatchback Two .............................................................. 22748.00 24200.00
1225 4D Hatchback Three .............................................................. 23985.00 25765.00
1227 4D Hatchback Four .............................................................. 26470.00 28435.00
1229 4D Hatchback Five .............................................................. 27930.00 30005.00
1235 4D Hatchback Plug-In Hybrid .............................................. 28791.00 29990.00
1237 4D Hatchback Plug-In Hybrid Advance ................................ 33509.00 34905.00

OTHER CHARGES MODEL INVOICE RETAIL
Destination Charge ........................................................................ Standard .......................................................... 810.00 810.00

STANDARD EQUIPMENT

One
- 3-Point Seat Belts in All Positions
- Air Conditioning, Air filter, Automatic, Humidity sensor, Pollen sensor
- Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor Seat belt, Side Curtain
- Antenna, Fixed
- Armrests, Center, Fold down, Rear
- Assist Handle(s)
- Audio, AM/FM, CD, MP3, WMA playback, 6 speakers
- Audio, Digital media auxiliary jack
- Audio, iPod adapter
- Badging - Exterior
- Braking - Exterior
- Brakes (front/rear): Disc vented/Disc solid
- Brakes - ABS
- Brakes, Electronic Brake Distribution (EBD), Power-assisted, Quick Brake Assist, Regenerative system
- Bumpers, Body-color
- Capabilities/Wiring, USB port
- Cargo Area, Storage
- Child Safety Features, Locks, rear doors
- Child Seat Anchors, LATCH
- Clock, Digital
- Communication, Bluetooth hands-free phone, Wireless
- Consoles, Armrest, Center, Floor, Overhead, Removable, Storage, Tray
- Cruise Control
- Cupholders: 4
- Defoggers, Rear
- Displays, Eco Drive indicator, Eco Shift indicator, Low fuel indicator, Multi-information, Outside temperature, Touch Screen
- Door Handle(s), Body-color
- Drive System, Front Wheel
- Emissions, AT-PZEV
- Energy Crumple Zone, Front & rear
- Engine (Electric) - Battery - Power Output (kw): 60
- Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (Ni-MH)
- Engine (Electric) - Horsepower: 80 @ 5200 RPM; Torque: 153 @ 4000 RPM
- Engine (Electric) - Maximum Output (kw): 100
- Engine (Electric) - Maximum Volts: 650
- Engine (Electric) - Normal Volts: 201.6
- Engine (Electric) - Type, AC synchronous, Hybrid Synergy Drive, Permanent Magnet
- Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Atkinson Cycle
- Electric throttle control system with intelligence (ETCS-i) VVT-i (2ZR-FXE) Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM
- Glass, Solar control, Tint windshield
- Grille, Mesh
- Head Restraints, Active front, Adjustable, Outboard rear
- Headlights, Auto off, Halogen, Projector
- Ignition, Push-button start
- Immobilizing System, Engine
- Instrument Panels, Driver Information Center, Hybrid System Power Meter, Odometer digital, Speedometer digital, Trip computer
- Keys, SmartKey System
- Knee Bolsters, Driver
- Lights - Interior, Cargo, Dome rear, Map
- Maintenance, 2-year/25,000-mile - Complimentary
- Monitors, Tire pressure
- Power Features, Accessory delay
- Power Locks, Door
- Power Outlet(s), 12-volt, 2
- Remote Keyless Entry, Illuminated
- Remote Releases - Interior, Fuel filler door, Hood
- Rollback Protection, Hill-start Assist Control (HAC)
- Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
- Safety Belt, Adjustable shoulder, ALR/ELR passenger, ELR driver, Force Limiters front, Pretensioners front
- Seats - Driver, 6-way adjuster
- Seats - Front, Buckets
- Seats - Passenger, 4-way adjuster
- Seats - Rear, 60/40 split-folding
- Security Systems, Perimeter Alarm
- Side-Impact Protection, Door Beams
- Spoiler, Rear, decklid
- Stabilizer Bar, Front
- Steering Column, Collapsible, Energy-absorbing
- Steering Column, Tilt/telescoping
- Steering Wheel, Controls, Controls audio, Controls climate, Controls display, Controls phone, Multi-function
- Steering, Electric Power Steering (EPS), Power rack & pinion
- Storage, Glovebox
- Storage, Pockets, door
- Storage, Pockets, seatback
- Storage, Under floor
- Struts, MacPherson, front
- Suspension (front/rear): Independent/Torsion bar(s)
- Tire Size (spare): Temporary
- Tire Size, 195/65R15, All Season Steel belted radial
- Tool Kit, Air compressor
- Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
- Transfer Case Access, Push-button controls
- Transmission Mode(s), Eco, EV, Power
- Transmission: Automatic Electronically Controlled Continuously Variable (ECVT) Smart Stop Technology (SST)
- Upholstery, Fabric-trimmed
- Visors, Dual, Mirror illuminated
### One incl in addition to or in place of Two
- Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers
- Navigation, Touch Screen, Voice-activated
- Parking Features, Camera, rearview
- Parking Features, Display, reareview
- Subscriptions, Entune

### Three incl in addition to or in place of Two
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Garage Door Opener, HomeLink
- Garage Door Opener, Universal
- Headlights, Auto on/off, Halogen, Projector

### Four incl in addition to or in place of Three
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Garage Door Opener, HomeLink
- Garage Door Opener, Universal
- Headlights, Auto on/off, Halogen, Projector

### Five incl in addition to or in place of Four
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Cruise Control, Dynamic
- Displays, Eco Drive indicator, Eco Shift indicator, Head-Up, Low fuel indicator, Multi-information, Outside temperature, Touch Screen
- Garage Door Opener, HomeLink

### Plug-In Hybrid incl in addition to or in place of Five
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Cruise Control, Dynamic
- Displays, Eco Drive indicator, Eco Shift indicator, Head-Up, Low fuel indicator, Multi-information, Outside temperature, Touch Screen
- Garage Door Opener, HomeLink

### Plug-In Hybrid Adv incl in addition to or in place of Plug-In Hybrid
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Cruise Control, Dynamic
- Displays, Eco Drive indicator, Eco Shift indicator, Head-Up, Low fuel indicator, Multi-information, Outside temperature, Touch Screen
- Garage Door Opener, HomeLink

### OPTIONAL ACCESSORIES AND EQUIPMENT

<table>
<thead>
<tr>
<th>CODE</th>
<th>ACCESSORIES &amp; EQUIPMENT</th>
<th>MODEL AVAILABILITY</th>
<th>INVOICE</th>
<th>RETAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>AY</td>
<td>Advanced Technology Pkg</td>
<td>Only avail on Prius Five</td>
<td>3863.00</td>
<td>4320.00</td>
</tr>
<tr>
<td>SW</td>
<td>Solar Roof Package</td>
<td>Only avail on Prius Three</td>
<td>1335.00</td>
<td>1500.00</td>
</tr>
<tr>
<td>SY</td>
<td>Solar Roof Package</td>
<td>Only avail on Prius Four</td>
<td>3418.00</td>
<td>3820.00</td>
</tr>
<tr>
<td>AT</td>
<td>Technology</td>
<td>Only avail on Hybrid Adv</td>
<td>2322.00</td>
<td>2610.00</td>
</tr>
<tr>
<td>NW</td>
<td>AM/FM/Navigation</td>
<td>Only avail on Prius Three</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>FE</td>
<td>50-State</td>
<td>All Vehicles</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>AW</td>
<td>17&quot; Alloy</td>
<td>Only avail on Prius Five</td>
<td>N/C</td>
<td>N/C</td>
</tr>
</tbody>
</table>

### EXTERIOR COLORS:
- **Barcelona Red Metallic**
- **Black**
- **Blizzard Pearl**
- **Classic Silver Metallic**
- **Clearwater Blue Metallic**
- **Nautical Blue Metallic**
- **Sea Glass Pearl**
- **Winter Gray Metallic**

<table>
<thead>
<tr>
<th>CODE</th>
<th>DESCRIPTION</th>
<th>MODEL AVAILABILITY</th>
<th>INVOICE</th>
<th>RETAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Barcelona Red Metallic</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>02</td>
<td>Black</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>03</td>
<td>Blizzard Pearl</td>
<td>All Vehicles</td>
<td>352.00</td>
<td>395.00</td>
</tr>
<tr>
<td>04</td>
<td>Classic Silver Metallic</td>
<td>All Vehicles</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>05</td>
<td>Clearwater Blue Metallic</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>06</td>
<td>Nautical Blue Metallic</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>07</td>
<td>Sea Glass Pearl</td>
<td>All Vehicles</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>08</td>
<td>Winter Gray Metallic</td>
<td>All Vehicles</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>09</td>
<td>N/A w/Bisque</td>
<td></td>
<td>N/C</td>
<td>N/C</td>
</tr>
</tbody>
</table>
### Interior Colors:

<table>
<thead>
<tr>
<th>Code</th>
<th>Color Description</th>
<th>Model Availability</th>
<th>Invoice</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>***</td>
<td>Bisque</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>***</td>
<td>Dark Gray</td>
<td>All Vehicles</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>***</td>
<td>Misty Gray</td>
<td>N/A on Plug-In Hybrid &amp; Plug-In Hybrid Adv</td>
<td>N/C</td>
<td>N/C</td>
</tr>
</tbody>
</table>

### Model Vehicle Specifications

<table>
<thead>
<tr>
<th></th>
<th>One 4D Hbk</th>
<th>Two 4D Hbk</th>
<th>Three 4D Hbk</th>
<th>Four 4D Hbk</th>
<th>Five 4D Hbk</th>
<th>Plug-In Hybrid 4D Hbk</th>
<th>Plug-In Hybrid Adv. 4D Hbk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base Curb Wt (lbs)</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
<td>3,042</td>
<td>3,165</td>
<td>3,165</td>
</tr>
<tr>
<td>Est MPG (city)</td>
<td>51</td>
<td>51</td>
<td>51</td>
<td>51</td>
<td>51</td>
<td>51</td>
<td>51</td>
</tr>
<tr>
<td>Est MPG (hwy)</td>
<td>48</td>
<td>48</td>
<td>48</td>
<td>48</td>
<td>48</td>
<td>49</td>
<td>49</td>
</tr>
<tr>
<td>Fuel Capacity (gal)</td>
<td>11.9</td>
<td>11.9</td>
<td>11.9</td>
<td>11.9</td>
<td>11.9</td>
<td>10.6</td>
<td>10.6</td>
</tr>
<tr>
<td>Seating Capacity</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Wheelbase (in)</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
<td>106.3</td>
</tr>
</tbody>
</table>