2012 TOYOTA PRIUS

EFFECTIVE 01-05-12

MAJOR CHANGES FOR 2012:
New Exterior Colors

<table>
<thead>
<tr>
<th>CODE</th>
<th>SERIES</th>
<th>MODEL</th>
<th>INVOICE</th>
<th>RETAIL</th>
</tr>
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<tbody>
<tr>
<td>1221</td>
<td>4D</td>
<td>Hatchback I</td>
<td>21864.00</td>
<td>23015.00</td>
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<td>Hatchback II</td>
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<td>Hatchback III</td>
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<td>Hatchback IV</td>
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<td>1235</td>
<td>4D</td>
<td>Hatchback Plug-In Hybrid</td>
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<td>32000.00</td>
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<td>1239</td>
<td>4D</td>
<td>Hatchback Plug-In Hybrid Adv</td>
<td>37945.00</td>
<td>39525.00</td>
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OTHER CHARGES

<table>
<thead>
<tr>
<th>MODEL</th>
<th>INVOICE</th>
<th>RETAIL</th>
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<tbody>
<tr>
<td>Destination Charge</td>
<td>Standard</td>
<td>760.00</td>
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</table>

15-year/150,000-mile Hybrid-related component coverage (applicable states are: CA, MA, NY, NJ, VT, CT, ME, NM & RI)

STANDARD EQUIPMENT

3-Point Seat Belts in All Positions
Air Conditioning, Air filter, Automatic, CFC-Free, Humidity sensor, Pollen sensor
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor, Side Curtain
Antenna, Fixed
Assist Handle(s)
Audio, AM/FM, CD, MP3, WMA playback, 6 speakers
Audio, Digital media auxiliary jack
Audio, iPod adapter
Brakes (front/rear): Disc vented/Disc solid
Brakes - ABS
Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system
Bumpers, Body-color
Capabilities/Wiring, USB port
Child Safety Features, Locks, rear doors
Clock, Digital
Communication, Bluetooth hands-free phone
Cupholders: 2
Defoggers, Rear
Displays, Multi-information, Outside temperature, Touch Screen
Door Handles, Body-color
Drive System, Front Wheel
Emissions, AT-PZEV, SULEV, Tier 2 Bin 3
Energy Crumple Zone, Front & rear
Engine (Electric) - Battery - Power Output (kw): 60
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)
Engine (Electric) - Horsepower: 80 @ 5200 RPM; Torque: 153 @ 4000 RPM
Engine (Electric) - Maximum Volts: 650
Engine (Electric) - Normal Volts: 201.6
Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Permanent Magnet
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid VVT-i (2ZR-FXE)

Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM
Glass, Solar control, Tint windshield
Grille, Mesh
Head Restraints, Active front, Adjustable
Headlights, Auto off, Halogen, Projector Ignition, Push-button start, Toyota Direct Ignition (TDI)
Immobilizing System, Engine
Instrument Panels, Driver Information Center, Hybrid System Power
Meter, Odometer, Speedometer digital, Trip computer
Keys, SmartKey System
Knee Bolsters, Driver
Maintenance, 2-year/25,000-mile - Complimentary
Mirrors - Exterior, Color-keyed, Foldaway, Power
Mirrors - Interior, Manual dimming, Rearview
Power Features, Accessory delay
Power Locks, Door
Power Outlet(s), 12-volt, 2
Remote Keyless Entry, Illuminated
Safety Belt, ALR/ELR, Force Limiters front, Pretensioners front
Seats - Driver, 6-way adjuster
Seats - Front, Buckets
Seats - Passenger, 4-way adjuster
Seats - Rear, 60/40 split-folding
Security Systems, Perimeter Alarm
Side-Impact Protection, Door Beams
Spoiler, Rear, decklid
Stabilizer Bar, Front
Steering Column, Tilt/telescoping
Steering Wheel, Controls audio, Controls climate, Controls phone, Multi-function
Steering, Electric Power Steering (EPS), Power rack & pinion
Storage, Glovebox
Storage, Pockets, door
Storage, Pockets, seatback
Struts, MacPherson, front
Suspension (front/rear): Independent/Torsion bar(s)
Tire Size (spare): Temporary
Tire Size, 195/65R15, All Season
Tool Kit, Air compressor
Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
Transfer Case Access, Push-button controls
Transmission Mode(s), Eco, Power
Transmission: Automatic Electronically Controlled Continuously Variable (ECVT) Smart Stop Technology (SST)
Upholstery, Fabric-trimmed
Visors, Mirror illuminated
Warranty, Anti-Corrosion 5-year/Unlimited-mile
Warranty, Basic 3-year/36,000-mile
Warranty, Hybrid 8-year/100,000-mile
Warranty, Powertrain 5-year/80,000-mile
Washers, Front, Linked
Wheels, 15", 5-spoke, Aluminum alloy
Windows, Power
Wipers, Intermittent, front & rear
2012 TOYOTA PRIUS contd.

**II incl in addition to or in place of I**
- Lights - Safety, Daytime running lights
- Wheels, 15", 5-spoke, Covers, Aluminum alloy
- Headlights, Auto on/off, Halogen, Projector

**III incl in addition to or in place of II**
- Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers
- Navigation, Touch Screen, Voice-activated
- Parking Features, Display, rearview

**IV incl in addition to or in place of III**
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Garage Door Opener, HomeLink
- Headlights, Auto on/off, Halogen, Projector
- Tire Size, 215/45R17, All Season

**Plug-In Hybrid incl in addition to or in place of V**
- Air Conditioning, Air filter, CFC-Free, Humidity sensor, Pollen sensor
- Armrests, Center, Fold down, Rear
- Assist Handle(s), 4
- Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers
- Cargo Area, Tonneau cover
- Child Seat Anchors, LATCH
- Consoles, Floor, Overhead, Storage
- Cruise Control, Dynamic Laser
- Cupholders, 4
- Engine (Electric) - Battery, Lithium Ion
- Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Hybrid
- Synergy Drive, Permanent Magnet
- Head Restraints, Active front, Adjustable, Outboard rear
- Headlights, Auto off, Halogen, Projector
- Lights - Interior, Cargo, Dome, Map
- Amplifier
- Seats - Driver, 8-way adjuster power, Lumbar support power
- Bluetooth hands-free phone/music streaming capability, HD radio technology, Head-Up display (HUD), Lane keep assist, Pre-collision system, Touch-screen, Voice-activated

**Plug-In Hybrid Adv. incl in addition to or in place of Plug-In Hybrid**
- Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers, Amplifier
- Garage Door Opener, HomeLink
- Headlights, Auto on/off, Auto-leveling, Halogen, LED
- Displays, Head-Up, Multi-information, Outside temperature, Touch Screen
- Fog Lights, Integrated
- Steering Assist Handle(s), 4
- Engine (Electric) - Battery, Lithium Ion
- Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Hybrid
- Synergy Drive, Permanent Magnet
- Head Restraints, Active front, Adjustable, Outboard rear
- Headlights, Auto on/off, Halogen, Projector
- Lights - Interior, Cargo, Dome, Map
- Amplifier
- Seats - Driver, 8-way adjuster power
- Upholstery, Leather-trimmed

**ACCESSORIES & EQUIPMENT**

**CODE**
- FE: 50-State.................................................................All Vehicles..........................................................N/C N/C

**EMISSIONS:**
- FE: 50-State.................................................................All Vehicles..........................................................N/C N/C

**OTHER OPTIONS:**
- AY: Advanced Technology Pkg...................................................Only avail on Prius V........................................3863.00 4320.00
- SW: Solar Roof Package ...........................................................Only avail on Prius III .....................................1335.00 1500.00
- SY: Solar Roof Package ...........................................................Only avail on Prius IV ........................................3418.00 3820.00

**EXTERIOR:**
- PC: Special Paint .....................................................................All Vehicles ..................................................195.00 220.00

**EXTERIOR COLORS:**
- ***** Barcelona Red Metallic .................................................N/A on Plug-In Hybrid & Plug-In Hybrid Adv ..............N/C N/C
  - **N/A w/Misty Gray**
- ***** Black ...........................................................................N/A on Plug-In Hybrid & Plug-In Hybrid Adv ..............N/C N/C
- ***** Blizzard Pearl.............................................................All Vehicles ..................................................195.00 220.00
- ***** Classic Silver Metallic ..................................................All Vehicles ..................................................N/C N/C
- ***** Cleanwater Blue Metallic ..............................................Only avail on Plug-In Hybrid & Plug-In Hybrid Adv ..............N/C N/C
- ***** Nautical Blue Metallic ..................................................N/A on Plug-In Hybrid & Plug-In Hybrid Adv ..............N/C N/C
- ***** Sea Glass Pearl...........................................................All Vehicles ..................................................N/C N/C
- ***** Winter Gray Metallic ...................................................All Vehicles ..................................................N/C N/C

**INTERIOR COLORS:**
- ***** Bisque ........................................................................All Vehicles ..................................................N/C N/C
- ***** Dark Gray ....................................................................All Vehicles ..................................................N/C N/C

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### Interior Colors:

<table>
<thead>
<tr>
<th>Color</th>
<th>All Vehicles</th>
<th>Invoice</th>
<th>Retail</th>
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<tr>
<td>Misty Gray</td>
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### Vehicle Specifications

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<tr>
<th>Model</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>Plug-In Hybrid</th>
<th>Plug-In Hybrid Adv.</th>
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