



## **Diminished Value of Georgia Launches a New TV Advertising Campaign.**

*Diminished Value of Georgia, Atlanta's leading car appraisal company has just launched a new TV advertising campaign. Diminished Value of Georgia, settle for more!*

Today [Diminished Value of Georgia](#) launched a new TV advertising campaign in Atlanta showcasing its new slogan "Settle for More!".

Below is the script of the [30 second TV commercial](#):

- > You've had a wreck and got it fixed, but now your car is worth a whole lot less.
- > STOP!
- > Don't make a wrong turn!
- > Head to Diminished Value of Georgia
- > We can help you collect more than just the cost of repairs
- > Diminished Value of Georgia's licensed professionals will appraise your vehicle for loss in value;
- > And, provide you with a report you submit to the insurance company and get you paid - even if it's your own fault!
- > Don't let a wreck put the brakes on collecting what your car is really worth.
- > Diminished Value of Georgia! Settle for more!

"The TV commercial delivers a very simple message" says Tony Rached, car appraiser and managing principal, "we want consumers to understand the concept of Diminished Value in less than 30 seconds", he adds.

So what is Diminished Value?

Diminished Value is defined as the depreciated value of an automobile accelerated by an accident (collision) or an incident (fire, flood, hail).

Who Is Diminished Value of Georgia?

Diminished Value of Georgia is a car appraisal company located in Atlanta Georgia and is a subsidiary of [Car Appraisals & Claims LLC](#). With a team of 20 field inspectors covering the state of Georgia, DVGA provides same day appraisal services for vehicles involved in an accident.

For more information about the services offered by Diminished Value of Georgia, please contact Tony Rached at 678-404-0455.



**Contact Information**

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