

THE ORIGINAL NEW CAR COST GUIDE



Automobile Invoice Service

2620 Barrett Road
Gainesville, GA 30507

2010 FORD FUSION

EFFECTIVE 11-19-09

MAJOR CHANGES FOR 2010:

All New Hybrid Model; All New Wheel Lineup; New SOS Post Crash Alert System



CODE	SERIES	MODEL	INVOICE	RETAIL
P0G	S	4D Sedan	18305.00	19620.00
P0H	SE	4D Sedan	19260.00	20900.00
P0J	SEL	4D Sedan	22347.00	24330.00
P0C		4D Sedan AWD.....	25461.00	27790.00
P0K	Sport	4D Sedan	24012.00	26180.00
POD		4D Sedan AWD.....	25677.00	28030.00
POL	Hybrid	4D Sedan	25313.00	27625.00
OTHER CHARGES		MODEL	INVOICE	RETAIL
Destination Charge		Standard	725.00	725.00

STANDARD EQUIPMENT

S

3-Point Seat Belts in All Positions
 Air Conditioning, Air filter, Manual
 Airbags, Driver Dual-stage, Front Passenger Dual-stage, Occupant
 Sensor Occupant Classification System, Personal Safety System,
 Side Curtain
 Armrests, Front, Rear
 Assist Handle(s), 4
 Audio, AM/FM, CD, MP3, 4 speakers
 Audio, Digital media auxiliary jack
 Badging - Exterior
 Battery, Run-down protection
 Brakes (front/rear): Disc vented/Disc solid
 Brakes - ABS, 4-channel, 4-sensor
 Brakes, Electronic Brake Distribution (EBD)
 Bumpers, Body-color
 Child Safety Features, Locks, rear doors
 Child Seat Anchors, LATCH
 Consoles, Center
 Cruise Control
 Defoggers, Rear
 Displays, Door ajar, Low washer fluid, Oil pressure
 Door Handles, Body-color
 Drive System, Front Wheel
 Emergency Trunk Release, Illuminated
 Emissions, LEV II
 Engine - 2.5L Inline 4-cyl SMPI DOHC 16-valve Duratec (99A)
 Horsepower: 175 @ 6000 RPM; Torque: 172 @ 4500 RPM
 Exhaust, Chrome
 Exhaust, Single
 Final Drive Axle Ratio: 4.38
 Floor Mats, Carpet
 Floor Mats, Front
 Glass, Solar control
 Grille, Chrome
 Headlights, Halogen
 Instrument Panels, Driver Information Center, Tachometer, Trip
 computer
 Lights - Interior, Courtesy, Dome, Map front & rear
 Mirrors - Exterior, Color-keyed, In-glass turn signal, Power
 Mirrors - Interior, Manual dimming, Rearview

SE incl in addition to or in place of S

Audio, AM/FM, CD, MP3, 6 speakers
 Floor Mats, Front & rear
 Fog Lights
 Mirrors - Exterior, Body-color, In-glass turn signal, Power
 Seats - Driver, 6-way adjuster power, Lumbar support manual,
 Reclining
 Seats - Passenger, 2-way adjuster manual, Fold flat

SEL incl in addition to or in place of SE

Air Conditioning, Air filter, Dual zone, Electronic Automatic
 Temperature Control (EATC)
 Communication, SYNC

Molding, Body side color-keyed
 Monitors, Tire pressure
 Power Features, Accessory delay
 Power Locks, Door
 Power Outlet(s), 12-volt, 2
 Remote Keyless Entry
 Remote Releases - Interior, Trunk
 Safety - Mfr Trademark, SOS Post-Crash Alert System
 Safety Belt, Belt Minder, Load Limiters, Personal Safety System
 Restraint, Pretensioners, Retractors
 Seats - Driver, 4-way adjuster manual
 Seats - Front, Buckets
 Seats - Passenger, 2-way adjuster manual
 Seats - Rear, 60/40 split-folding
 Security Systems, Anti-theft, Perimeter Alarm
 Side-Impact Protection, Protection System
 Stabilizer Bar, Front & rear
 Steering Column, Tilt/telescoping
 Steering Wheel, Controls cruise, Urethane
 Steering, Electric Power Steering (EPS), Rack & pinion,
 Speed-sensitive, Variable-assist
 Storage, Glovebox
 Suspension (front/rear): Short & Long Arm (SLA)/Multi-link
 Suspension, Independent
 Theft Deterrent Systems, SecuriLock
 Tire Size (spare): Compact
 Tire Size, 205/60R16, All Season BSW
 Traction Control, Advance Trac, Electronic Stability Control (ESC)
 Transmission: 6-speed Manual (446)
 Trim, Shift knob, leather-wrapped
 Upholstery, Cloth
 Visors, Mirror
 Warranty, Basic 3-year/36,000-mile, Limited
 Warranty, Powertrain 5-year/60,000-mile
 Warranty, Roadside Assistance 5-year/60,000-mile
 Wheels, 16", Aluminum
 Windows, Power
 Wipers, Intermittent
 Wipers, Speed-sensitive

Steering Wheel, Controls audio, Controls cruise, Urethane
 Storage, Pockets, seatback
 Subscriptions, Sirius, 6-month trial
 Tire Size, 225/50R17, All Season BSW
 Visors, Mirror illuminated
 Wheels, 17", Aluminum painted

Displays, Compass, Door ajar, Low washer fluid, Oil pressure
 Drive System, All Wheel - V6
 Drive System, Front Wheel - 4cyl

2010 FORD FUSION contd.

EFFECTIVE 11-19-09

SEL incl in addition to or in place of SE contd.

Engine - 2.5L Inline 4-cyl SMPI DOHC 16-valve Duratec (99A)
 Horsepower: 175 @ 6000 RPM; Torque: 172 @ 4500 RPM - 4cyl
 Engine - 3.0L V6 SMPI DOHC 24-valve Flex Duratec (99G) Horsepower:
 250 @ 6550 RPM; Torque: 228 @ 4800 RPM - V6
 Exhaust, Dual outlets - V6
 Exhaust, Single - 4cyl
 Final Drive Axle Ratio: 3.06 - 4cyl
 Final Drive Axle Ratio: 3.20 - V6
 Headlights, Automatic, Halogen
 Lights - Exterior, Puddle
 Lights - Safety, Approach
 Mirrors - Exterior, Body-color, Heated, In-glass turn signal, Power

Sport incl in addition to or in place of SEL

Drive System, All Wheel - AWD
 Drive System, Front Wheel - FWD
 Engine - 3.5L V6 SMPI DOHC 24-valve Duratec Horsepower: 263 @
 6250 RPM; Torque: 249 @ 4500 RPM
 Exhaust, Single
 Final Drive Axle Ratio: 3.33
 Headlights, Halogen
 Mirrors - Exterior, Body-color, In-glass turn signal, Power
 Remote Keyless Entry

Hybrid incl in addition to or in place of Sport

Audio, AM/FM, 6-disc CD changer dash, MP3, 6 speakers
 Brakes, Electronic Brake Distribution (EBD), Power-assisted
 Drive System, Front Wheel
 Engine (Electric) - Battery - Voltage: 275
 Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)
 Engine (Electric) - Horsepower: 106 @ 6500 RPM
 Engine (Electric) - Type, Atkinson Cycle, Permanent Magnet
 Engine - 2.5L Inline 4-cyl SMPI DOHC 16-valve Hybrid Horsepower: 156
 @ 6000 RPM; Torque: 136 @ 2250 RPM
 Exhaust, Dual outlets
 Final Drive Axle Ratio: 2.57
 Headlights, Automatic, Halogen
 Instrument Panels, Driver Information Center, Hybrid System Power
 Meter, Tachometer, Trip computer
 Knee Bolsters, Driver, Front passenger
 Lights - Exterior, Puddle

Mirrors - Interior, Auto-dimming, Rearview
 Remote Keyless Entry, Entry Pad driver
 Seats - Driver, 8-way adjuster power, Lumbar support manual,
 Reclining
 Seats - Front, Buckets, Heated, Lumbar support manual, Reclining
 Seats - Passenger, 6-way adjuster power, Fold flat
 Steering Wheel, Controls audio, Controls cruise, Leather-wrapped
 Transmission: 6-speed Automatic (44W) - 4cyl
 Transmission: 6-speed Automatic SelectShift (44B) - V6
 Upholstery, Leather-trimmed
 Wheels, 17", Aluminum machined

Seats - Front, Buckets
 Seats - Passenger, 2-way adjuster manual, Fold flat
 Spoiler, Rear
 Steering, Hydraulic, Power rack & pinion, Speed-sensitive,
 Variable-assist
 Suspension, Independent, Sport-tuned
 Tire Size, 225/45R18, All Season BSW
 Transmission: 6-speed Automatic SelectShift (44B)
 Wheels, 18", Aluminum painted

Lights - Safety, Approach
 Mirrors - Exterior, Body-color, Heated, In-glass turn signal, Power
 Parking Features, Reverse Sensing System
 Remote Keyless Entry, Entry Pad driver
 Seats - Front, Buckets, Heated, Lumbar support manual, Reclining
 Seats - Passenger, 6-way adjuster power
 Seats - Rear, Fixed
 Shock Absorbers, Gas, Hydraulic
 Steering, Electric Power Steering (EPS), Rack & pinion,
 Speed-sensitive, Variable-assist
 Suspension, Independent
 Tire Size, 225/50R17, All Season BSW
 Transmission: 6-speed Automatic E-CVT
 Upholstery, Cloth
 Warranty, Hybrid 8-year/100,000-mile
 Wheels, 17", 15-spoke, Aluminum painted

CODE	PREFERRED EQUIPMENT PACKAGES	MODEL AVAILABILITY	INVOICE	RETAIL
100A	Preferred Package, 100A Incl vehicle w/standard S equipment onlyOnly avail on S.....	N/C	N/C
200A	Preferred Package, 200A Incl vehicle w/standard SE equipment onlyOnly avail on SE.....	N/C	N/C
201A	Preferred Package, 201A Incl vehicle w/standard SE equipment plus auto-dimming rearview mirror w/compass & microphone & Ford SYNC voice-activated communicationsOnly avail on SE.....	474.00	545.00
202A	Preferred Package, 202A Total Package Price Discount Net Package Price Incl vehicle w/standard SE equipment plus auto-dimming rearview mirror w/compass & microphone, Ford SYNC voice-activated communications & moonroofOnly avail on SE.....	1166.00 (387.00) 779.00	1340.00 (445.00) 895.00
300A	Preferred Package, 300A Incl vehicle w/standard SEL equipment onlyOnly avail on SEL.....	N/C	N/C
301A	Preferred Package, 301A Total Package Price Discount Net Package Price Incl vehicle w/standard SEL equipment plus moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities & 12 speakersOnly avail on SEL.....	1327.00 (548.00) 779.00	1525.00 (630.00) 895.00
302A	Preferred Package, 302A Total Package Price Discount Net Package Price Incl vehicle w/standard SEL equipment plus BLIS (Blind Spot Information System) w/Cross Traffic Alert, rear view camera, moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities, 12 speakers & Reverse Sensing System - Single disc CD player if ordered w/58NOnly avail on SEL.....	2384.00 (822.00) 1562.00	2740.00 (945.00) 1795.00
400A	Preferred Package, 400A Incl vehicle w/standard Sport equipment onlyOnly avail on Sport.....	N/C	N/C
401A	Preferred Package, 401A Total Package Price Discount Net Package Price Incl vehicle w/standard Sport equipment plus moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities & 12 speakersOnly avail on Sport.....	1327.00 (548.00) 779.00	1525.00 (630.00) 895.00

2010 FORD FUSION contd.

EFFECTIVE 11-19-09

CODE	PREFERRED EQUIPMENT PACKAGES	MODEL AVAILABILITY	INVOICE	RETAIL
402A	Preferred Package, 402AOnly avail on Sport		
	Total Package Price		3506.00	4030.00
	Discount		(900.00)	(1035.00)
	Net Package Price		2606.00	2995.00
	Incl vehicle w/standard Sport equipment plus moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities, 12 speakers, heated front seats, 6-way power passenger seat, Ambient lighting, auto headlamps, BLIS (Blind Spot Information System) w/Cross Traffic Alert, Dual Zone Automatic Temperature Control (DEATC), heated exterior mirrors, puddle lamps, rear view camera, Rear Park Assist & SecuriCode keyless entry pad			
500A	Preferred Package, 500AOnly avail on Hybrid	N/C	N/C
	Incl vehicle w/standard Hybrid equipment only			
501A	Preferred Package, 501AOnly avail on Hybrid		
	Total Package Price		1958.00	2250.00
	Discount		(570.00)	(655.00)
	Net Package Price		1388.00	1595.00
	Incl vehicle w/standard Hybrid equipment plus moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities, 12 speakers, BLIS (Blind Spot Information System) w/Cross Traffic Alert & rear view camera			
502A	Preferred Package, 502AOnly avail on Hybrid		
	Total Package Price		4537.00	5215.00
	Discount		(1105.00)	(1270.00)
	Net Package Price		3432.00	3945.00
	Incl vehicle w/standard Hybrid equipment plus moonroof, Sony Sound System w/6 disc CD changer, MP3 capabilities, 12 speakers, BLIS (Blind Spot Information System) w/Cross Traffic Alert, rear view camera, leather trimmed seating surfaces, heated front seats, voice-activated navigation system w/in-dash screen & single DVD/CD/MP3 player, internal hard disk drive for map storage, 10 GB Music Jukebox & Sirius Travel Link (incl 6-month pre-paid subscription)			

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
	FLEET INCENTIVE:			
56M	National Fleet Incentive Program For Qualified Fleet AccountsN/A on Hybrid	(1000.00)	N/C
	Incl National Fleet Incentive, Fleet Special Account Credit & all applicable Commercial Fleet Credits. Please confirm fleet eligibility requirements with your order source.			
	ENGINES:			
99G	3.0L V6 Flex Fuel DuratecOnly avail on SE & SEL		
	SE w/6-speed SelectShift automatic transmission		2241.00	2490.00
	SEL		1449.00	1610.00
	TRANSMISSION:			
44W	6 Speed AutomaticOnly avail on S & SE	761.00	875.00
	N/A w/99G on SE			
	OTHER OPTIONS:			
55M	All Weather Floor MatsAll Vehicles	65.00	75.00
	Black mats for front & rear			
41H	Engine Block HeaterAll Vehicles		
	Fleet w/valid FIN		30.00	35.00
	Vehicles shipped to AK, MN, ND, SD, MT, WI, & WY			
153	Front License Plate BracketAll Vehicles	N/C	N/C
13K	Rear Decklid SpoilerOnly avail on SE & SEL	257.00	295.00
43P	Rear Park AssistOnly avail on SE, SEL & Sport	257.00	295.00
	Req 44W on SE - N/A w/302A or 402A			
58N	Voice-Activated Navigation SystemN/A on S or SE	1544.00	1775.00
	Incl in-dash screen & single DVD/CD/MP3 player, internal hard disk drive for map storage, 10 GB Music Jukebox & Sirius Travel Link (incl 6-month pre-paid subscription) - Req 302A, 402A or 501A			
	PORT INSTALLED OPTIONS:			
55S	PowerCode Remote Start SystemAll Vehicles	300.00	345.00
	Req 44W on S & SE			
	EMISSIONS:			
422	California EmissionsAll Vehicles	N/C	N/C
	WHEELS:			
64Q	18" Machined AluminumOnly avail on SEL	257.00	295.00
	Incl painted pockets, 225/45R18 V-rated Performance tires & Sport tuned suspension			
	FLEET OPTIONS:			
942	Daytime Running LampsAll Vehicles	39.00	45.00
	Req valid FIN			
54P	Heated MirrorsOnly avail on SE	30.00	35.00
	w/o puddle lamps			
	SEATS:			
F	Leather TrimmedOnly avail on Hybrid	1036.00	1190.00
	Incl heated front seats - Req 501A			

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
	EXTERIOR COLORS:			
UL	Atlantis Green CC MetN/A on S or Sport	N/C	N/C
	N/A w/Camel interior			
UI	Brilliant Silver CC MetAll Vehicles	N/C	N/C
	N/A w/Camel interior or VR			
LS	Light Ice Blue CC MetOnly avail on Hybrid	N/C	N/C
JV	Sangria Red CC MetN/A on Hybrid	N/C	N/C
	N/A w/Camel interior on SE or w/VB on Sport			

2010 FORD FUSION contd.

EFFECTIVE 11-19-09

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
HG	Smokestone CC Met..... N/A w/Charcoal Black interior	N/A on Sport or Hybrid	N/C	N/C
U1	Sport Blue CC Met..... Req Charcoal Black interior or VB	N/A on S or Hybrid.....	N/C	N/C
UJ	Sterling Grey CC Met..... N/A w/Camel interior	N/A on S or Sport	N/C	N/C
UH	Tuxedo Black CC Met..... N/A w/Camel interior on SE or w/VB on Sport	All Vehicles	N/C	N/C
UG	White Platinum CC Tri-Coat	N/A on S or Sport.....	431.00	495.00
WS	White Suede CC..... Req Med Light Stone interior	N/A on Sport or Hybrid	N/C	N/C
INTERIOR COLORS:				
*C	Camel	Only avail on SE & SEL.....	N/C	N/C
*W	Charcoal Black	N/A on S	N/C	N/C
*L	Medium Light Stone	N/A on Sport	N/C	N/C
INTERIOR COLORS - TWO-TONE:				
VB	Charcoal Black/Sport Blue	Only avail on Sport	N/C	N/C
VR	Charcoal Black/Sport Red	Only avail on Sport	N/C	N/C

MODEL	VEHICLE SPECIFICATIONS						
	<i>S</i> 4D Sdn	<i>SE</i> 4D Sdn	<i>SEL</i> 4D Sdn	<i>SEL</i> 4D Sdn	<i>Sport</i> 4D Sdn	<i>Sport</i> 4D Sdn	<i>Hybrid</i> 4D Sdn
Base Curb Wt (lbs)	3,285	3,285	3,342	3,638	3,591	3,803	3,720
Est MPG (city)	22	22	23	18	18	17	41
Est MPG (hwy)	31	31	34	25	27	24	36
Fuel Capacity (gal)	17.5	17.5	17.5	16.5	17.5	16.5	17.0
Seating Capacity	5	5	5	5	5	5	5
Wheelbase (in)	107.4	107.4	107.4	107.4	107.4	107.4	107.4