

OPENLANE

Search Interest Results (SIR) Report | July 23 - 27

Rank 1 = Most Searched on www.openlane.com

Rank Change From Prior Wk	Rank	Make
→ (0)	1	Toyota
→ (0)	2	Ford
→ (0)	3	Honda
→ (0)	4	Chevrolet
→ (0)	5	BMW
↑ (1)	6	Lexus
↓ (-1)	7	Dodge
↑ (2)	8	Acura
→ (0)	9	Mercedes-Benz
↓ (-2)	10	Nissan
↑ (5)	11	Audi
→ (0)	12	Jeep
↓ (-2)	13	GMC
↑ (3)	14	Hyundai
↓ (-2)	15	Volkswagen
↑ (3)	16	Subaru
↓ (-3)	17	Chrysler
↓ (-3)	18	Cadillac
↑ (1)	19	Mazda
↑ (3)	20	Infiniti
→ (0)	21	Lincoln
↓ (-4)	22	Volvo
↓ (-1)	23	Porsche
→ (0)	24	Kia
↑ (1)	25	Landrover

Rank Change From Prior Wk	Rank	Model
→ (0)	1	Camry
→ (0)	2	Accord
→ (0)	3	Silverado 1500
→ (0)	4	Tundra
↑ (1)	5	Sienna
↑ (6)	6	Civic
↓ (-2)	7	Corolla
↑ (2)	8	Highlander
↓ (-1)	9	BMW 3 Series
↓ (-3)	10	Rav4
↑ (8)	11	Tacoma
↑ (1)	12	4Runner
↓ (-2)	13	Grand Caravan
↓ (-5)	14	Tahoe
→ (0)	15	Odyssey
↑ (1)	16	Prius
↑ (6)	17	CRV
→ (0)	18	RX 300
↑ (15)	19	Wrangler
↓ (-4)	20	Escape
↓ (-7)	21	Pilot
↑ (16)	22	Classic Sierra
↑ (6)	23	FJ Cruiser
↓ (-2)	24	Ram 1500
↑ (5)	25	Avalon

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Rank Change From Prior Wk	Rank	Cars
→ (0)	1	Camry
→ (0)	2	Accord
↑ (2)	3	Civic
↓ (-1)	4	Corolla
↓ (-1)	5	BMW 3 Series

Rank Change From Prior Wk	Rank	SUVs
↑ (2)	1	Highlander
↑ (1)	2	Rav4
↓ (-2)	3	4Runner
↑ (3)	4	Tahoe
↑ (5)	5	CRV

Rank Change From Prior Wk	Rank	Trucks
→ (0)	1	Silverado 1500
↓ (-1)	2	Tundra
→ (0)	3	Tacoma
↑ (2)	4	Classic Sierra
↓ (-1)	5	Ram 1500

Rank Change From Prior Wk	Rank	Minivans
→ (0)	1	Sienna
↑ (1)	2	Grand Caravan
↓ (-1)	3	Odyssey
→ (0)	4	Town & Country
→ (0)	5	Routan