

2013 TOYOTA PRIUS

EFFECTIVE 10-23-12

MAJOR CHANGES FOR 2013:

No Major Changes



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback One.....	22054.00	23215.00
1223		4D Hatchback Two.....	22748.00	24200.00
1225		4D Hatchback Three.....	23985.00	25765.00
1227		4D Hatchback Four.....	26470.00	28435.00
1229		4D Hatchback Five.....	27930.00	30005.00
1235		4D Hatchback Plug-In Hybrid.....	30720.00	32000.00
1239		4D Hatchback Plug-In Hybrid Adv.....	37945.00	39525.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge	Standard	760.00	760.00

STANDARD EQUIPMENT

One

3-Point Seat Belts in All Positions	Immobilizing System, Engine
Air Conditioning, Air filter, Automatic, Humidity sensor, Pollen sensor	Instrument Panels, Driver Information Center, Hybrid System Power Meter, Odometer digital, Speedometer digital, Trip computer
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor Seat belt, Side Curtain	Keys, SmartKey System
Antenna, Fixed	Knee Bolsters, Driver
Armrests, Center, Fold down, Rear	Lights - Interior, Cargo, Dome rear, Map
Assist Handle(s)	Maintenance, 2-year/25,000-mile - Complimentary
Audio, AM/FM, CD, MP3, WMA playback, 6 speakers	Mirrors - Exterior, Color-keyed, Foldaway, Power
Audio, Digital media auxiliary jack	Mirrors - Interior, Manual dimming, Rearview
Audio, iPod adapter	Monitors, Tire pressure
Badging - Exterior	Power Features, Accessory delay
Brakes (front/rear): Disc vented/Disc solid	Power Locks, Door
Brakes - ABS	Power Outlet(s), 12-volt, 2
Brakes, Electronic Brake Distribution (EBD), Power-assisted, Quick Brake Assist, Regenerative system	Remote Keyless Entry, Illuminated
Bumpers, Body-color	Remote Releases - Interior, Fuel filler door, Hood
Capabilities/Wiring, USB port	Rollback Protection, Hill-start Assist Control (HAC)
Cargo Area, Storage	Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
Child Safety Features, Locks, rear doors	Safety Belt, Adjustable shoulder, ALR/ELR passenger, ELR driver, Force Limiters front, Pretensioners front
Child Seat Anchors, LATCH	Seats - Driver, 6-way adjuster
Clock, Digital	Seats - Front, Buckets
Communication, Bluetooth hands-free phone, Wireless	Seats - Passenger, 4-way adjuster
Consoles, Armrest, Center, Floor, Overhead, Removable, Storage, Tray	Seats - Rear, 60/40 split-folding
Cruise Control	Security Systems, Perimeter Alarm
Cupholders: 4	Side-Impact Protection, Door Beams
Defoggers, Rear	Spoiler, Rear, decklid
Displays, Eco Drive indicator, Eco Shift indicator, Low fuel indicator, Multi-information, Outside temperature, Touch Screen	Stabilizer Bar, Front
Door Handles, Body-color	Steering Column, Collapsible, Energy-absorbing
Drive System, Front Wheel	Steering Column, Tilt/telescoping
Emissions, AT-PZEV	Steering Wheel, Controls, Controls audio, Controls climate, Controls display, Controls phone, Multi-function
Energy Crumple Zone, Front & rear	Steering, Electric Power Steering (EPS), Power rack & pinion
Engine (Electric) - Battery - Power Output (kw): 60	Storage, Glovebox
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)	Storage, Pockets, door
Engine (Electric) - Horsepower: 80 @ 5200 RPM; Torque: 153 @ 4000 RPM	Storage, Pockets, seatback
Engine (Electric) - Maximum Volts: 650	Storage, Under floor
Engine (Electric) - Normal Volts: 201.6	Struts, MacPherson, front
Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Hybrid Synergy Drive, Permanent Magnet	Suspension (front/rear): Independent/Torsion bar(s)
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Electric throttle control system w/intelligence (ETCS-i) VVT-i (2ZR-FXE) Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM	Tire Size (spare): Temporary
Glass, Solar control, Tint windshield	Tire Size, 195/65R15, All Season Steel belted radial
Grille, Mesh	Tool Kit, Air compressor
Head Restraints, Active front, Adjustable, Outboard rear	Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
Headlights, Auto off, Halogen, Projector	Transfer Case Access, Push-button controls
Ignition, Push-button start	Transmission Mode(s), Eco, EV, Power
	Transmission: Automatic Electronically Controlled Continuously Variable (ECVT) Smart Stop Technology (SST)
	Upholstery, Fabric-trimmed
	Visors, Dual, Mirror illuminated
	Warranty, Anti-Corrosion 5-year/Unlimited-mile

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One contd.

Warranty, Basic 3-year/36,000-mile
 Warranty, Hybrid 8-year/100,000-mile
 Warranty, Powertrain 5-year/60,000-mile
 Washers, Front, Linked

Wheels, 15", 5-spoke, Alloy
 Windows, Power
 Wipers, Intermittent, rear
 Wipers, Variable intermittent, front

Two incl in addition to or in place of One

Cargo Area, Storage, Tonneau cover
 Lights - Safety, Daytime running lights
 Mirrors - Exterior, Color-keyed, Foldaway, Heated, Power

Remote Keyless Entry, 2-stage unlock, Illuminated, Panic Button
 Storage, Bin(s)

Three incl in addition to or in place of Two

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers
 Navigation, Touch Screen, Voice-activated
 Parking Features, Camera, rearview
 Parking Features, Display, rearview
 Subscriptions, Entune

Subscriptions, Real-time traffic
 Subscriptions, SiriusXM Satellite radio, 3-month trial
 Subscriptions, XM NavTraffic
 Subscriptions, XM NavWeather

Four incl in addition to or in place of Three

Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers,
 Amplifier
 Garage Door Opener, HomeLink
 Garage Door Opener, Universal
 Headlights, Auto on/off, Halogen, Projector

Mirrors - Interior, Auto-dimming, Rearview
 Seats - Driver, 8-way adjuster power, Lumbar support power
 Seats - Front, Buckets, Heated
 Upholstery, Leather-trimmed

Five incl in addition to or in place of Four

Fog Lights, Integrated
 Headlights, Auto on/off, Auto-leveling, LED, Washers

Tire Size, 215/45R17, All Season Steel belted radial
 Wheels, 17", 5-spoke, Alloy

Plug-In Hybrid incl in addition to or in place of Five

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers
 Engine (Electric) - Battery, Lithium Ion
 Engine (Electric) - Normal Volts: 207.2
 Headlights, Auto off, Halogen, Projector
 Ignition, Push-button start, Toyota Direct Ignition (TDI)
 Mirrors - Interior, Manual dimming, Rearview

Seats - Driver, 6-way adjuster
 Tire Size, 195/65R15, All Season Steel belted radial
 Tool Kit, Tire repair kit
 Upholstery, Fabric-trimmed
 Wheels, 15", 10-spoke, Alloy

Plug-In Hybrid Adv. incl in addition to or in place of Plug-In Hybrid

Audio, JBL, Premium, AM/FM, HD Digital, CD, MP3, WMA playback, 8
 speakers, Amplifier
 Crash Sensors, Pre-Collision System
 Cruise Control, Dynamic
 Displays, Eco Drive indicator, Eco Shift indicator, Head-Up, Low
 fuel indicator, Multi-information, Outside temperature, Touch
 Screen
 Fog Lights, Integrated
 Garage Door Opener, HomeLink

Garage Door Opener, Universal
 Headlights, Auto on/off, Auto-leveling, LED, Washers
 Mirrors - Interior, Auto-dimming, Rearview
 Monitors, Stolen vehicle tracking, Tire pressure
 Navigation, HDD, Touch Screen, Voice-activated
 Safety - Mfr Trademark, Safety Connect, Smart Stop Technology, Star
 Safety System
 Seats - Driver, 8-way adjuster power, Lumbar support power
 Upholstery, Leather-trimmed

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
OPTION PACKAGES:				
AY	Advanced Technology Pkg Incl JBL, Entune navigation headunit, HDD, Premium, Dynamic radar cruise control, Head-Up display (HUD), Lane keep assist, Pre-collision system, Safety connect	Only avail on Prius Five	3863.00	4320.00
SW	Solar Roof Package..... Incl Sliding sunshade, Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system	Only avail on Prius Three	1335.00	1500.00
SY	Solar Roof Package..... Incl JBL, Entune navigation headunit, HDD, Premium, Sliding sunshade, Head-Up display (HUD), Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system, Safety connect	Only avail on Prius Four	3418.00	3820.00
ELECTRONICS COMMUNICATIONS:				
NW	AM/FM/Navigation Incl Entune	Only avail on Prius Three	N/C	N/C
EMISSIONS:				
FE	50-State.....	All Vehicles.....	N/C	N/C
WHEELS:				
AW	17" Alloy..... Incl LED headlamps	Only avail on Prius Five	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
***	Barcelona Red Metallic..... N/A w/Misty Gray	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Black	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Blizzard Pearl	All Vehicles	352.00	395.00
***	Classic Silver Metallic..... N/A w/Bisque	All Vehicles.....	N/C	N/C
***	Clearwater Blue Metallic.....	Only avail on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Nautical Blue Metallic	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Sea Glass Pearl	All Vehicles.....	N/C	N/C
***	Winter Gray Metallic	All Vehicles.....	N/C	N/C
INTERIOR COLORS:				
***	Bisque.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Dark Gray	All Vehicles.....	N/C	N/C
***	Misty Gray.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C

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MODEL	VEHICLE SPECIFICATIONS						
	<i>One 4D Hbk</i>	<i>Two 4D Hbk</i>	<i>Three 4D Hbk</i>	<i>Four 4D Hbk</i>	<i>Five 4D Hbk</i>	<i>Plug-In Hybrid 4D Hbk</i>	<i>Plug-In Hybrid Adv. 4D Hbk</i>
Base Curb Wt (lbs)	3,042	3,042	3,042	3,042	3,042	3,165	3,165
Est MPG (city)	51	51	51	51	51	51	51
Est MPG (hwy)	48	48	48	48	48	49	49
Fuel Capacity (gal)	11.9	11.9	11.9	11.9	11.9	10.6	10.6
Seating Capacity	5	5	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3	106.3