

2012 TOYOTA PRIUS

EFFECTIVE 01-05-12

MAJOR CHANGES FOR 2012:

New Exterior Colors



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback I	21864.00	23015.00
1223		4D Hatchback II	22560.00	24000.00
1225		4D Hatchback III	23799.00	25565.00
1227		4D Hatchback IV	26284.00	28235.00
1229		4D Hatchback V	27744.00	29805.00
1235		4D Hatchback Plug-In Hybrid.....	30721.00	32000.00
1239		4D Hatchback Plug-In Hybrid Adv.....	37945.00	39525.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge	Standard	760.00	760.00

MESSAGE

15-year/150,000-mile Hybrid-related component coverage (applicable states are: CA, MA, NY, NJ, VT, CT, ME, NM & RI)

STANDARD EQUIPMENT

I
 3-Point Seat Belts in All Positions
 Air Conditioning, Air filter, Automatic, CFC-Free, Humidity sensor, Pollen sensor
 Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor, Side Curtain
 Antenna, Fixed
 Assist Handle(s)
 Audio, AM/FM, CD, MP3, WMA playback, 6 speakers
 Audio, Digital media auxiliary jack
 Audio, iPod adapter
 Brakes (front/rear): Disc vented/Disc solid
 Brakes - ABS
 Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system
 Bumpers, Body-color
 Capabilities/Wiring, USB port
 Child Safety Features, Locks, rear doors
 Clock, Digital
 Communication, Bluetooth hands-free phone
 Cupholders: 2
 Defoggers, Rear
 Displays, Multi-information, Outside temperature, Touch Screen
 Door Handles, Body-color
 Drive System, Front Wheel
 Emissions, AT-PZEV, SULEV, Tier 2 Bin 3
 Energy Crumple Zone, Front & rear
 Engine (Electric) - Battery - Power Output (kw): 60
 Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)
 Engine (Electric) - Horsepower: 80 @ 5200 RPM; Torque: 153 @ 4000 RPM
 Engine (Electric) - Maximum Volts: 650
 Engine (Electric) - Normal Volts: 201.6
 Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Permanent Magnet
 Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid VVT-i (2ZR-FXE)
 Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM
 Glass, Solar control, Tint windshield
 Grille, Mesh
 Head Restraints, Active front, Adjustable
 Headlights, Auto off, Halogen, Projector
 Ignition, Push-button start, Toyota Direct Ignition (TDI)
 Immobilizing System, Engine
 Instrument Panels, Driver Information Center, Hybrid System Power Meter, Odometer, Speedometer digital, Trip computer
 Keys, SmartKey System

Knee Bolsters, Driver
 Maintenance, 2-year/25,000-mile - Complimentary
 Mirrors - Exterior, Color-keyed, Foldaway, Power
 Mirrors - Interior, Manual dimming, Rearview
 Power Features, Accessory delay
 Power Locks, Door
 Power Outlet(s), 12-volt, 2
 Remote Keyless Entry, Illuminated
 Safety Belt, ALR/ELR, Force Limiters front, Pretensioners front
 Seats - Driver, 6-way adjuster
 Seats - Front, Buckets
 Seats - Passenger, 4-way adjuster
 Seats - Rear, 60/40 split-folding
 Security Systems, Perimeter Alarm
 Side-Impact Protection, Door Beams
 Spoiler, Rear, decklid
 Stabilizer Bar, Front
 Steering Column, Tilt/telescoping
 Steering Wheel, Controls audio, Controls climate, Controls phone, Multi-function
 Steering, Electric Power Steering (EPS), Power rack & pinion
 Storage, Glovebox
 Storage, Pockets, door
 Storage, Pockets, seatback
 Struts, MacPherson, front
 Suspension (front/rear): Independent/Torsion bar(s)
 Tire Size (spare): Temporary
 Tire Size, 195/65R15, All Season
 Tool Kit, Air compressor
 Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
 Transfer Case Access, Push-button controls
 Transmission Mode(s), Eco, Power
 Transmission: Automatic Electronically Controlled Continuously Variable (ECVT) Smart Stop Technology (SST)
 Upholstery, Fabric-trimmed
 Visors, Mirror illuminated
 Warranty, Anti-Corrosion 5-year/Unlimited-mile
 Warranty, Basic 3-year/36,000-mile
 Warranty, Hybrid 8-year/100,000-mile
 Warranty, Powertrain 5-year/60,000-mile
 Washers, Front, Linked
 Wheels, 15", 5-spoke, Aluminum alloy
 Windows, Power
 Wipers, Intermittent, front & rear

2012 TOYOTA PRIUS contd.

EFFECTIVE 01-05-12

II incl in addition to or in place of I

Lights - Safety, Daytime running lights

Wheels, 15", 5-spoke, Covers, Aluminum alloy

III incl in addition to or in place of II

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers

Subscriptions, Entune

Navigation, Touch Screen, Voice-activated

Subscriptions, SiriusXM Satellite radio, 3-month trial

Parking Features, Display, rearview

IV incl in addition to or in place of III

Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers,

Mirrors - Interior, Auto-dimming, Rearview

Amplifier

Seats - Driver, 8-way adjuster power, Lumbar support power

Garage Door Opener, HomeLink

Seats - Front, Buckets, Heated

Garage Door Opener, Universal

Upholstery, Leather-trimmed

Headlights, Auto on/off, Halogen, Projector

V incl in addition to or in place of IV

Fog Lights, Integrated

Tire Size, 215/45R17, All Season

Headlights, Auto on/off, Auto-leveling, Halogen, LED

Wheels, 17", 10-spoke, Covers, Aluminum alloy

Plug-In Hybrid incl in addition to or in place of V

Air Conditioning, Air filter, CFC-Free, Humidity sensor, Pollen sensor

Monitors, Tire pressure

Armrests, Center, Fold down, Rear

Remote Keyless Entry, Illuminated, Panic Button

Assist Handle(s), 4

Remote Releases - Interior, Fuel filler door, Hood

Audio, AM/FM, HD Digital, CD, MP3, WMA playback, 6 speakers

Rollback Protection, Hill-start Assist Control (HAC)

Cargo Area, Tonneau cover

Seats - Driver, 6-way adjuster power

Child Seat Anchors, LATCH

Steering Column, Collapsible, Energy-absorbing

Consoles, Floor, Overhead, Storage

Steering Wheel, Controls, Multi-function

Cruise Control, Dynamic Laser

Storage, Under floor

Cupholders: 4

Tire Size, 195/65R15, All Season

Engine (Electric) - Battery, Lithium Ion

Tool Kit, Tire repair kit

Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Hybrid

Upholstery, Fabric-trimmed

Synergy Drive, Permanent Magnet

Warranty, Roadside Assistance 3-year/36,000-mile

Head Restraints, Active front, Adjustable, Outboard rear

Wheels, 15", 10-spoke, Covers, Aluminum alloy

Headlights, Auto off, Halogen, Projector

Wipers, Intermittent, rear

Lights - Interior, Cargo, Dome, Map

Wipers, Variable Intermittent, front

Plug-In Hybrid Adv. incl in addition to or in place of Plug-In Hybrid

Audio, JBL, AM/FM, HD Digital, CD, MP3, WMA playback, 8 speakers,

Garage Door Opener, HomeLink

Amplifier

Garage Door Opener, Universal

Crash Sensors, Pre-Collision System

Headlights, Auto on/off, Auto-leveling, Halogen, LED

Cruise Control

Monitors, Stolen vehicle tracking, Tire pressure

Displays, Head-Up, Multi-information, Outside temperature, Touch

Navigation, HDD, Touch Screen, Voice-activated

Screen

Seats - Driver, 8-way adjuster power

Fog Lights, Integrated

Upholstery, Leather-trimmed

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
EMISSIONS:				
FE	50-State.....	All Vehicles.....	N/C	N/C
OTHER OPTIONS:				
AY	Advanced Technology Pkg	Only avail on Prius V.....	3863.00	4320.00
	Incl 7" display, 8 JBL speakers, Amplifier, Auxiliary audio jack, AM/FM/CD player w/WMA/MP3 playback capability, Entune navigation headunit, Integrated back-up camera, Integrated XM satellite radio w/90 day trial, iTunes® tagging capability, NavTraffic, USB port w/iPod connectivity, Emergency assistance kit, Bluetooth hands-free phone/music streaming capability, Dynamic radar cruise control, HD radiotm technology, Head-Up display (HUD), Lane keep assist, Pre-collision system, Safety connect, Touch-screen, Voice-activated			
SW	Solar Roof Package.....	Only avail on Prius III.....	1335.00	1500.00
	Incl Sliding sunshade, Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system			
SY	Solar Roof Package.....	Only avail on Prius IV.....	3418.00	3820.00
	Incl 7" display, 8 JBL speakers, Amplifier, Auxiliary audio jack, Navigation system, AM/FM/CD player w/WMA/MP3 playback capability, Entune navigation headunit, HDD, Integrated back-up camera, Integrated XM satellite radio 3months trial service, iTunes® tagging capability, NavTraffic, Sliding sunshade, USB port w/iPod connectivity, Deluxe, Emergency assistance kit, Back-up camera monitor, Bluetooth hands-free phone/music streaming capability, HD radiotm technology, Head-Up display (HUD), Power tilt/slide moonroof w/solar-powered ventilation system, Remote air conditioning system, Safety connect, Touch-screen, Voice-activated			
EXTERIOR:				
PC	Special Paint.....	All Vehicles.....	195.00	220.00
CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
EXTERIOR COLORS:				
***	Barcelona Red Metallic.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
	N/A w/Misty Gray			
***	Black.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Blizzard Pearl	All Vehicles.....	195.00	220.00
***	Classic Silver Metallic.....	All Vehicles.....	N/C	N/C
	N/A w/Bisque			
***	Clearwater Blue Metallic.....	Only avail on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Nautical Blue Metallic.....	N/A on Plug-In Hybrid & Plug-In Hybrid Adv	N/C	N/C
***	Sea Glass Pearl	All Vehicles.....	N/C	N/C
***	Winter Gray Metallic.....	All Vehicles.....	N/C	N/C
	N/A w/Bisque			
INTERIOR COLORS:				
***	Bisque.....	All Vehicles.....	N/C	N/C
***	Dark Gray	All Vehicles.....	N/C	N/C

2012 TOYOTA PRIUS contd.

EFFECTIVE 01-05-12

CODE	COLOR DESCRIPTION		MODEL AVAILABILITY			INVOICE	RETAIL
INTERIOR COLORS:							
***	Misty Gray.....		All Vehicles.....			N/C	N/C
MODEL	VEHICLE SPECIFICATIONS						
	<i>I</i>	<i>II</i>	<i>III</i>	<i>IV</i>	<i>V</i>	<i>Plug-In Hybrid</i>	<i>Plug-In Hybrid Adv.</i>
	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>
Base Curb Wt (lbs)	3,042	3,042	3,042	3,042	3,042	3,165	3,165
Est MPG (city)	51	51	51	51	51	87	87
Est MPG (hwy)	48	48	48	48	48	49	49
Fuel Capacity (gal)	11.9	11.9	11.9	11.9	11.9	10.6	10.6
Seating Capacity	5	5	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3	106.3