

2011 TOYOTA PRIUS

EFFECTIVE 04-04-11

MAJOR CHANGES FOR 2011:

No Major Changes



CODE	SERIES	MODEL	INVOICE	RETAIL
1221		4D Hatchback I	20568.00	21650.00
1223		4D Hatchback II	21668.00	23050.00
1225		4D Hatchback III	22389.00	24050.00
1227		4D Hatchback IV	24995.00	26850.00
1229		4D Hatchback V	26362.00	28320.00
OTHER CHARGES		MODEL	INVOICE	RETAIL
Destination Charge		Standard	760.00	760.00

STANDARD EQUIPMENT

I
 3-Point Seat Belts in All Positions
 Air Conditioning, Air filter, Automatic, CFC-Free, Pollen sensor
 Airbags, Driver Advanced, Front Driver Side Seat mounted, Front Passenger Advanced, Front Passenger Side Seat mounted, Occupant Sensor, Side Curtain
 Antenna, Fixed
 Assist Handle(s)
 Audio, AM/FM, CD, MP3, 4 speakers
 Audio, Digital media auxiliary jack
 Brakes (front/rear): Disc vented/Disc solid
 Brakes - ABS
 Brakes, Electronic Brake Distribution (EBD), Hydraulic, Power-assisted, Quick Brake Assist, Regenerative system
 Bumpers, Body-color
 Child Safety Features, Locks, rear doors
 Child Seat Anchors, LATCH
 Clock, Digital
 Consoles, Floor, Overhead, Storage
 Cupholders: 2
 Defoggers, Rear
 Displays, Multi-information, Outside temperature
 Door Handles, Body-color
 Drive System, Front Wheel
 Emissions, AT-PZEV, SULEV
 Energy Crumple Zone, Front & rear
 Engine (Electric) - Battery - Power Output (kw): 60
 Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)
 Engine (Electric) - Horsepower: 73 @ 5200 RPM; Torque: 142 @ 4000 RPM
 Engine (Electric) - Maximum Volts: 650
 Engine (Electric) - Normal Volts: 201.6
 Engine (Electric) - Type, AC synchronous, Atkinson Cycle, Hybrid Synergy Drive, Permanent Magnet
 Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid ETCS-i VVT-i (2ZR-FXE) Horsepower: 98 @ 5200 RPM; Torque: 105 @ 4000 RPM
 Glass, Solar control
 Grille, Mesh
 Head Restraints, Active front, Adjustable
 Headlights, Auto off, Halogen, Projector
 Ignition, Push-button start, Toyota Direct Ignition (TDI)
 Immobilizing System, Engine
 Instrument Panels, Driver Information Center, Hybrid System Power Meter, Speedometer digital, Trip computer
 Knee Bolsters, Driver
II incl in addition to or in place of I
 Audio, AM/FM, CD, MP3, 6 speakers
 Capabilities/Wiring, Prewire satellite radio
 Cargo Area, Tonneau cover
 Cruise Control

Lights - Interior, Cargo, Dome, Map
 Mirrors - Exterior, Color-keyed, Foldaway manual, Power
 Mirrors - Interior, Manual dimming, Rearview
 Monitors, Tire pressure
 Power Features, Accessory delay
 Power Locks, Door
 Power Outlet(s), 12-volt, 2
 Remote Keyless Entry, Illuminated, Panic Button
 Remote Releases - Interior, Fuel filler door, Hatch, Hood
 Rollback Protection, Hill-start Assist Control (HAC)
 Safety Belt, ALR/ELR, Force Limiters front, Pretensioners front
 Seats - Driver, 6-way adjuster
 Seats - Front, Buckets
 Seats - Passenger, 4-way adjuster
 Seats - Rear, 60/40 split-folding
 Side-Impact Protection, Door Beams
 Spoiler, Rear, decklid
 Stabilizer Bar, Front & rear
 Steering Column, Collapsible
 Steering Column, Tilt/telescoping
 Steering Wheel, Controls audio, Controls climate, Multi-function
 Steering, Electric Power Steering (EPS), Rack & pinion
 Storage, Glovebox
 Storage, Pockets, door
 Storage, Pockets, seatback
 Storage, Under floor
 Struts, MacPherson, front
 Suspension (front/rear): Independent/Torsion bar(s)
 Tire Size (spare): Temporary
 Tire Size, 195/65R15, All Season
 Traction Control, Traction Control System (TRAC), Vehicle Stability Control (VSC)
 Transmission Mode(s), Power
 Transmission: Automatic Electronically Controlled Continuously Variable (ECVT)
 Upholstery, Cloth
 Visors, Mirror illuminated
 Warranty, Basic 3-year/36,000-mile
 Warranty, Hybrid 8-year/100,000-mile
 Warranty, Powertrain 5-year/60,000-mile
 Washers, Front, Linked
 Wheels, 15", 5-spoke, Aluminum alloy
 Windows, Power
 Wipers, Intermittent
 Keys, SmartKey System
 Transmission Mode(s), Eco, Power
 Wipers, Intermittent, front & rear

2011 TOYOTA PRIUS contd.

EFFECTIVE 04-04-11

III incl in addition to or in place of II

Audio, JBL, AM/FM, 6-disc CD changer, MP3, 8 speakers
Communication, Bluetooth hands-free phone

Subscriptions, XM Satellite radio, 3-month trial

IV incl in addition to or in place of III

Garage Door Opener, HomeLink
Glass, Solar control, Water-repellent side
Mirrors - Interior, Auto-dimming, Rearview

Seats - Driver, 6-way adjuster, Lumbar support power
Seats - Front, Buckets, Heated
Upholstery, Leather-trimmed

V incl in addition to or in place of IV

Fog Lights, Integrated
Headlights, Auto off, Auto-leveling, LED, Projector, Washers

Tire Size, 215/45R17, All Season
Wheels, 17", 5-spoke, Aluminum alloy

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
	EMISSIONS:			
FE	50-State	All Vehicles	N/C	N/C
	OTHER OPTIONS:			
AY	Advanced Technology Pkg	Only avail on V	4542.00	5080.00
	Incl Advanced parking guidance system, Dynamic radar cruise control, Lane keep assist, Pre-collision system - Incl NY			
NW	Navigation	Only avail on III	1718.00	1930.00
	Incl 8 speakers, Auxiliary audio jack, USB port w/iPod connectivity, XM satellite radio, Bluetooth streaming music, MP3/WMA playback, 4-disc CD, Back-up camera, Bluetooth, DVD-based voice-activated navigation system w/touch screen, JBL AM/FM stereo, MP3, Safety connect			
NY	Navigation	Only avail on IV & V	2139.00	2380.00
	Incl 8 speakers, Auxiliary audio jack, USB port w/iPod connectivity, XM satellite radio, Bluetooth streaming music, MP3/WMA playback, 4-disc CD, Back-up camera, Bluetooth, DVD-based voice-activated navigation system w/touch screen, JBL AM/FM stereo, MP3, Safety connect			
SW	Solar Roof Package	Only avail on III	3320.00	3730.00
	Incl Air conditioning, remote, Power tilt/slide moonroof w/sunshade, Solar-powered ventilation system - Incl NW			
SY	Solar Roof Package	Only avail on IV	3741.00	4180.00
	Incl Air conditioning, remote, Power tilt/slide moonroof w/sunshade, Safety connect, Solar-powered ventilation system - Incl NY			

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
	EXTERIOR COLORS:			
***	Barcelona Red Metallic	All Vehicles	N/C	N/C
	N/A w/Misty Gray			
***	Black	All Vehicles	N/C	N/C
	N/A w/Bisque			
***	Blizzard Pearl	All Vehicles	195.00	220.00
***	Blue Ribbon Metallic	All Vehicles	N/C	N/C
	N/A w/Misty Gray			
***	Classic Silver Metallic	All Vehicles	N/C	N/C
	N/A w/Bisque			
***	Sandy Beach Metallic	All Vehicles	N/C	N/C
	Req Bisque			
***	Winter Gray Metallic	All Vehicles	N/C	N/C
	N/A w/Bisque			
	INTERIOR COLORS:			
***	Bisque	All Vehicles	N/C	N/C
***	Dark Gray	All Vehicles	N/C	N/C
***	Misty Gray	All Vehicles	N/C	N/C

MODEL	VEHICLE SPECIFICATIONS				
	I	II	III	IV	V
	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>	<i>4D Hbk</i>
Base Curb Wt (lbs)	3,042	3,042	3,042	3,042	3,042
Est MPG (city)	51	51	51	51	51
Est MPG (hwy)	48	48	48	48	48
Fuel Capacity (gal)	11.9	11.9	11.9	11.9	11.9
Seating Capacity	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3