

Search Interest Results (SIR) Report | January 28 - February 3

Rank 1 = Most Searched on www.openlane.com

Rank Change From Prior Wk	Rank	Make
→	(0)	1 Toyota
→	(0)	2 Ford
→	(0)	3 Chevrolet
↑	(1)	4 Honda
↑	(1)	5 Lexus
↑	(1)	6 BMW
↓	(-3)	7 Mercedes-Benz
↑	(1)	8 Dodge
↑	(5)	9 Nissan
↓	(-2)	10 Acura
↑	(1)	11 Audi
↑	(3)	12 Volkswagen
→	(0)	13 GMC
↓	(-4)	14 Mazda
↓	(-4)	15 Hyundai
↑	(2)	16 Infiniti
↑	(2)	17 Jeep
↓	(-1)	18 Cadillac
↑	(1)	19 Subaru
↑	(4)	20 Volvo
↑	(2)	21 Porsche
↓	(-6)	22 Landrover
↑	(2)	23 Chrysler
↓	(-3)	24 Kia
↓	(-3)	25 Scion

Rank Change From Prior Wk	Rank	Model
→	(0)	1 Camry
→	(0)	2 Corolla
→	(0)	3 Rav4
↑	(2)	4 Tundra
↓	(-1)	5 Sienna
↓	(-1)	6 Prius
↑	(1)	7 Tacoma
↓	(-1)	8 RX 300
↑	(4)	9 Accord
→	(0)	10 F-150
↑	(5)	11 Silverado 1500
↑	(3)	12 BMW 3 Series
↓	(-2)	13 Highlander
↑	(3)	14 CRV
↓	(-3)	15 Escape
↓	(-7)	16 X5
↑	(1)	17 4Runner
↑	(5)	18 E Class
↑	(2)	19 Cherokee
↓	(-6)	20 Tahoe
↑	(14)	21 Range Rover
↑	(7)	22 Silverado 2500
↑	(9)	23 City Jetta
↓	(-4)	24 Civic
↑	(2)	25 BMW 5 Series

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Rank Change From Prior Wk	Rank	Cars
→	(0) 1	Camry
→	(0) 2	Corolla
→	(0) 3	Prius
↑	(1) 4	Accord
↑	(1) 5	BMW 3 Series

Rank Change From Prior Wk	Rank	SUVs
→	(0) 1	Rav4
↑	(1) 2	RX 300
↓	(-1) 3	Highlander
↑	(1) 4	CRV
↑	(2) 5	Escape

Rank Change From Prior Wk	Rank	Trucks
→	(0) 1	Tundra
→	(0) 2	Tacoma
→	(0) 3	F-150
↑	(2) 4	Silverado 1500
↑	(2) 5	Silverado 2500

Rank Change From Prior Wk	Rank	Minivans
→	(0) 1	Sienna
→	(0) 2	Odyssey
→	(0) 3	Town & Country
→	(0) 4	Grand Caravan
↓	(-5) 5	Caravan